

# STA

**The World's largest**  
swimming teaching, lifesaving and  
leisure management organisation

Raising Standards  
Teaching Skills  
Delivering Solutions  
Nationally and Internationally



International Experts in Safety Training Solutions







# Train to be the best with STA

Over 7,000 members now make STA the largest and longest running independent safety training organisation in the world.

With almost 80 years of frontline experience STA remain at the forefront of swimming and aquatic teaching in the UK. Adopted in over 22 countries worldwide, STA's Professional Swimming Teaching qualifications and International Learn to Swim Programme (ILSP) are designed specifically for swimming teachers.

As a result of a UK Government initiative all STA's Swimming Teaching, Lifesaving and Pool Plant qualifications have now been unified. A crucial part of these reforms was transferring from the National Qualifications Framework to the new QCF (The Qualifications and Credit Framework) which recognises skills and qualifications by awarding credit for qualifications and units (small steps of learning).

Accordingly, all STA's Swimming Teaching, Lifesaving and Pool Plant qualifications have now been approved and accredited by Ofqual, which ensures their quality.

For STA's Swimming Teaching Qualifications specifically, this means they:

- Sit on the new QCF Register at Level 2 with Ofqual
- Qualify for Framework Apprenticeship Funding
- Offer the most cost effective and time efficient route to qualify as an aquatic professional.



## STA's Aquatic Teaching Pathway

STA is working to provide a clear career pathway for Aquatic Teachers from Levels 1-4

Level 1	Assistant Teacher (coming soon)
Level 2 Award	Beginners Teaching Qualification
Level 2 Certificate	Full Teaching Qualification
Diploma	Optional pathways with specific units as an addition to the Level 2 Certificate (coming soon)
Level 3 Certificate	Linking to Leisure Management/Tutoring
Level 4 Award	National Tutor

### STA Level 2 Award in Swimming Teaching (QCF) (7 credits - no expiry date)

Holders of this Award can teach up to 10 beginners. They may deliver the STAnley Series of awards and also the Octopus and Goldfish Series of STA's International Learn to Swim Programme.

Holders of this Award may also act as an assistant swimming teacher and may teach larger classes or advanced skills under the direct supervision of a swimming teacher qualified to certificate level.

### STA Level 2 Certificate in Swimming Teaching (QCF) (17 credits - no expiry date)

Holders of this Certificate can teach, without supervision, pupils of all levels.

### STA Level 2 Award in Aquatic Teaching – Baby and Pre-school

(to be credited in December 2012 - no expiry date)

The only qualification on the National Qualifications Framework that qualifies Baby & Pre-school Teachers in the special skills required to introduce babies and very young children to aquatic activities.





## Join the STA Swim Academy

STA's Swim Academy management model helps leisure providers raise standards in swimming teaching and improve the value of swimming lessons. STA's dedicated expert personnel also ensure pool space is fully maximised in order that a commercially beneficial pricing system can be achieved.

Shropshire Council was the first local authority to adopt STA's Swim Academy in 2010 and has seen the **number of learners signing up to classes increase by 45%**. There has also been a marked increase in income due to better use of pool time, an increased uptake in classes and substantial cost reductions made as a result of implementing STA's Swimming Teaching qualifications. **The cost savings are estimated at £250,000.**



**STANley, STA's Water Safety Mascot, is on a mission to create a fun, positive experience for young children whilst equipping them with key safety skills in the water.**



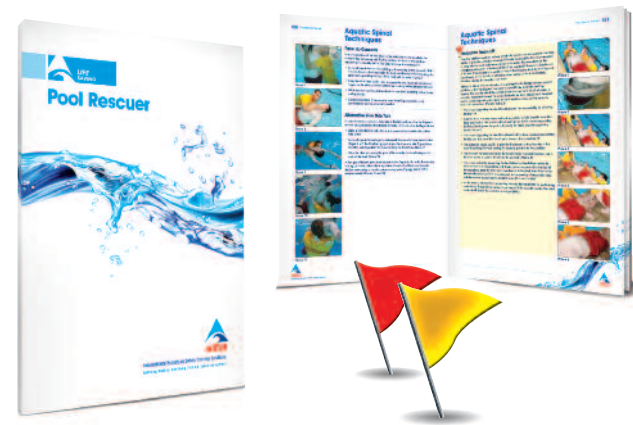





## Our range of lifesaving qualifications have set the quality standard within the industry and are used worldwide

STA has recently re-launched its lifesaving qualifications, all of which are now accredited with Ofqual.

- STA Level 1 Award in Pool Emergency Procedures (QCF)
- STA Level 2 Award for Pool Responder (QCF)
- STA Level 2 Award for Pool Lifeguard (QCF)



## STA can meet all workplace, leisure and sports first aid needs through one central resource

STA offers a variety of accredited first aid qualifications at competitive market prices, including:

- HSE First Aid at Work
- HSE Emergency First Aid at Work
- STA Level 2 Award in Activity First Aid (QCF)
- STA Level 2 Award in Paediatric First Aid (QCF)
- STA CPR and AED Skills
- STA Sports Specific First Aid



## STA's range of Swimming Pool & Spa Operators qualifications are leading the way forward in pool plant management

The Level 3 Award uniquely covering Spas and Interactive Play Features.

All are fully regulated with Ofqual, which ensures their quality.

- STA Level 2 Award in Swimming Pool Water Testing (QCF) (1/2 Day)
- STA Level 2 Award in Swimming Pool Water Treatment (QCF) (1 Day)
- STA Level 3 Award in Pool Plant Operations (QCF) (3 Day)



## STAadmin.co.uk Revolutionary web based software to keep qualifications, training, water quality and safety on track





# Worldwide multi-service provider

STA are experts in the development and delivery of the highest quality vocational training and offer a comprehensive range of accredited qualifications and awards across four key business areas:



International Experts in Safety Training Solutions

Swimming Teaching | Life Saving | First Aid | Leisure Management

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The Swimming Teachers' Association Limited is a Registered Charity whose objectives are: "The preservation of human life by the teaching of swimming, lifesaving and survival techniques".