

STA Swim & Save e-Zine - February 2013

Welcome to the Swim & Save e-Zine

Come and Have Lunch on Us!

STA's development and technical team are inviting new and existing customers to join them for lunch and an afternoon of brief presentations on **Thursday 14th March** at The Village Hotel in **Walsall**.

The event will showcase STA's products and services highlighting how STA can help operators realise cost savings in these challenging economic times.

It will also give you the chance to meet the team and hear about all the exciting developments happening at STA, including the latest on RAPs – plus there is a free lunch on arrival! [Click here](#) to register.

STA Launches New Swimming Academy in Tewkesbury

Hundreds of youngsters across Tewkesbury can now benefit from a new swim academy programme after a new partnership was agreed between **Cascades Swim School, Tewkesbury Borough Council** and **STA**. [Read more](#)



Glowing Testimonial for STA Services

Following the launch of the new **STA Cascades Swim Academy** in Tewkesbury, **Andy Noble**, Centre Manager at Cascades Leisure Pool, wrote to STA with a glowing testimonial about STA's approach to teaching and training and how a 'good team' has been turned into a 'professional working unit'. Read the full letter [here](#).

New Pre-Requisites Online at TrainSTA

Two new pre-requisites for Tutors and Examiners, the **Course Administration Unit** and **Tutor Competency Tests** are now available to take online at **TrainSTA**. Successful completion of these pre-requisites is now mandatory for those who wish to become an STA Tutor or Examiner, but existing Tutors and Examiners need not complete these.

New Open Water Swimming Partnership with NOWCA

STA has announced a new partnership with **The National Open Water Coaching Association (NOWCA)** and together they are working to create the UK's first accredited open water training courses for aquatic



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3rd to 5th

February 2013

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Pool Plant - New Rules for Copper/Silver Disinfection Systems

From **1st February 2013**, the marketing and use of elemental copper as a biocide will **not** be allowed under the **Biocidal Products Directive** and the **National Biocidal Products Regulations 2001**, which implement the directive in Great Britain. [Read more](#)

Using UV to Neutralise Crypto in Pools

Robbie Phillips, STA's Pool Plant expert provides advice [here](#) on the latest recommendations from **PWTAG** on the use of UV to neutralise crypto.

Join Us at SPATEX

As an official show partner, STA invites you to join them as their VIP guests at SPATEX where the technical and development teams will be hosting a series of workshops – plus STA's synchro stars **Zoe Cooper** and **Beth Smith** of Aquabatique will be performing in the pool following their appearance on Tom Daley's Splash! Final this weekend! Online booking for SPATEX is now closed, but you will be able to register on-site when you attend the event on **3rd - 5th February**.

Teaching Breaststroke

STA's Technical Aquatic team continues its swimming series by providing advice [here](#) on teaching breaststroke.

Brrr! Cold Water Swimming!

Pictured here are **The Sussex Aardvarks**, which STA President **Dave Candler** swims with, and they are renowned for swimming in icy cold waters without wetsuits. However, the latest series of races and challenges at the **UK Cold Water Swimming Championships** at Tooting Bec Lido last month proved to be their coldest ever - in 0.5 degrees water! Thankfully they were all successful.



Tactile Approach to Learning

Course Tutor **Patsy Coleman** used a kinaesthetic approach to learning when she delivered a CPD in Huntingdon last month titled '**Teaching and Coaching the Young Advanced Swimmer**' to more than 20 swimming teachers. [Read more](#)

Hats Off to the Schools in Rochdale

STA's **Rochdale Swim Academy** recently invited year 3 and 4 children from local primary schools to design a new swimming hat for their lessons. [Read more](#)



Member News - Services to STA Recognised

STA Trustees are delighted to announce that **Roger Goodman**, North West Regional Organiser (pictured here), is to be made an **honorary life member**, in recognition of his services to the Association. Congratulations Roger, this is an honour that is truly deserved.

Survey to Raise Awareness on Drowning

STA Tutor, **Dr Stathis Avramidis** is conducting a survey on 'People's Perceptions about the Most Impacting Video Messages that Raise Awareness and Change Attitude Against Drowning'. Please spare 5 minutes to complete the survey [here](#).

STA Online to Launch Soon!

STAOnline, STA's innovative new online course registration system is now entering the final stages of its development. **Theo Millward**, STA's Operations Director, confirms: *"Many Course Organisers, we know, are eager to begin the transition from the paper-based system to online registration, which is fantastic, and we are sure you will be thrilled with the final few finishing touches we are now making. Watch this space!"*

Connect with STA

Make sure to stay connected with all the latest happenings at STA by liking our [Facebook page](#), or by joining STANley on his brand new Twitter account, [@STANleyTheSeal!](#) Tutors may also make use of our [Tutor Community](#) to stay in touch with fellow STA Tutors.

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