

STA Swim & Save E-zine - January 2013

Welcome to the
Swim & Save E-zine

STA's New Media Pool Plant Partner

In 2013, STA will become **Swimming Pool News'** official pool plant partner – starting in the February issue, this coincides with the launch of STA's new Pool Plant qualifications at **SPATEX 2013**. All STA's Pool Plant Tutors will also receive a FREE copy of the magazine. [Read more](#)

New Operations Director

STA Trustees have promoted **Theo Millward** to the position of **Operations Director**. Theo is now responsible for overseeing the technical, marketing and IT teams at Anchor House, and ensuring that STA continues to innovate and lead the way in the leisure industry. [Read more](#)

STA Job Positions Available

STA continues to experience unprecedented growth, and as such we are looking to appoint **two** Technical Support Officers in order to oversee the organisation's numerous qualifications. [Click here](#) for the details.

Swimtime Annual Conference

See the photos [here](#) from Swimtime's annual conference where STA presented to all the swim school's franchisees and **Zoe Cooper** performed a synchronised swimming display.



STA Teaching Adults Online Programme Launches

STA are delighted to announce that the **Teaching Adults Online Programme** is now available on TrainSTA. Priced at just **£25**, the programme is aimed at candidates who hold the STA Award in Teaching Swimming qualification or equivalent. [Read more](#)

Crash Course on Becoming an STA Tutor

STA Tutor **Chris Rees** talks amusingly [here](#) about how 'the old dogs taught the new puppy tricks' whilst out in Saudi recently.

Merry STAnley!

For Christmas, STAnley surprised pupils at a Bridgnorth primary school. The students from **St Johns Primary School** are pictured here

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the pool and spa show

www.spatex.co.uk
I'm Going!
3rd to 5th
February 2013

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with STAnley and STA's Zoe Cooper and Lisa Smith. [Read more](#)

Teaching Butterfly

STA's Technical Aquatic team provide advice [here](#) on teaching butterfly to beginners.

Become a VIP Guest at SPATEX

As an official show partner, STA invites you to join them as their VIP guests at **SPATEX** next month in **Brighton** and gain exclusive access to the show's **Executive Club** where there will be free refreshments, free internet access, cloakroom and a comfortable private meeting area. All you have to do is [click here](#) to register.

Rochdale Swim Academy Proves a Hit With Schools

Junior school children in Rochdale who were afraid of water are now having fun and are enjoying splashing about in the pool, thanks to the STA's new **Rochdale Swim Academy**. [Read more](#)



Member News

STA Tutor **Tom Gray** was recently invited by **Cossum Swim School** in Northern Ireland to run a 4-day STAC Course for 16 candidates (pictured here). All passed with flying colours and Tom said the enthusiasm from the candidates, many of which travelled more than 2 hours every day to attend, was tremendous and their willingness to learn and take part was fantastic. **Des Cossum** organised the course, and this marks the start of a new partnership with Tom.

Moderating Tutors Course

A moderators course is planned for **18th February 2013** at **Anchor House, Walsall**. [Click here](#) for more information.

Fancy a Holiday in the South Atlantic? Penguins Galore!

Stanley Swimming Club, based in the tropical South Atlantic, seeks a swimming coach for the immediate and long term future. [Read more](#)

Connect with STA

Make sure to stay connected with all the latest happenings at STA by liking our [Facebook page](#), or by joining STAnley on his brand new Twitter account, [@STAnleyTheSeal!](#) Tutors may also make use of our [Tutor Community](#) to stay connected with fellow STA Tutors.

True or False - Answer Revealed

Last month we revealed the winner of the 2012 Swim & Save Year Book Competition, and we now can confirm the correct answer (or false fact!) was indeed Olympic Fact 4. The Olympics were first televised in 1936, not in 1932.

And Finally...

We would like to wish you all a Happy and Prosperous New Year and we hope you continue to enjoy reading the Swim & Save e-Zine, which for 2013, following feedback from members, features a brand new one-column design to make it much easier to read.

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