

STA Swim & Save E-zine - July 2012

Welcome to the Swim & Save E-zine

STA Promote Learning to Swim with the Daily Mail

In **June**, STA and its members / partners teamed up with the **Daily Mail** and **MailOnline** to launch an exciting free swimming campaign.
[Read more](#)

Stage is Set for STA at LIW

This year's **Leisure Industry Week (LIW)** will provide the platform for STA to launch a range of new training qualifications and innovative digital services, and showcase the success of the Swim Academies.
[Read more](#)

Setting the Record Straight

STA's Swimming Teaching Qualifications **are** accredited on the **National Qualification and Credit Framework at Level 2** with **Ofqual**, despite rumours to the contrary. For the full facts and a comparison chart [click here](#).

Get Online with STA

STA's IT team are busy putting the final finishing touches to a new online registration process, which will be introduced this autumn. This state-of-the-art technology will help course organisers and tutors register and quickly process all course details including payments at the touch of a button. **WATCH THIS SPACE** for more details.

New Industry Led Pool Plant Qualifications

In autumn STA is introducing three new unitised Level 2 and Level 3 Swimming Pool and Spa Water Treatment qualifications, which will sit on the National Framework with Ofqual approval. [Read more](#)

Huggies® to Launch New Swim Savvy Campaign

This summer, **Huggies®** is launching its swim savvy campaign to provide helpful advice to make swimming with little ones an enjoyable and rewarding experience, not to mention hassle free! **Huggies® Little Swimmers** are the only disposable nappy recommended and endorsed by STA. Find out more [here](#).



Professional Indemnity Cover for Members

Ault Insurance, who provide the group insurance arrangements for STA have announced further benefits for members with the addition of Professional Indemnity cover. [Read more](#)



STA Tutors Community

View the latest Tutor updates.

Learn Online with STA

See the full range of courses.

STA Courses / CPD Programmes

Locate regional courses.

Contact STA

Find direct contact details.

Like STA on Facebook

Share news and advice.

STA Swimshop

Check out all the latest new products and offers [here](#).



If you would like to advertise here, please [click here](#) or call 01922 645097

IJARE August Preview

Look out for more peer reviewed articles in the **August** issue of International Journal of Aquatic Research and Education (IJARE) - STA's Official Technical Journal. [Read more](#)

Honoured for Services to STA

Pool Plant Tutor Course

A Pool Plant Tutor course is planned for **4th - 5th September** at **Anchor House, Walsall**. To register your interest and for further information please contact **Richard Lamburn** on **01922 748388** or email richard@sta.co.uk.

Members Abroad

STA Tutors travel all over the world teaching, and sharing vital skills to people of all ages and nationalities. **John Monaghan**, STA Pool Plant Tutor, is the latest to report on his travels having just returned from a sunny **St Barths** in the Caribbean where he successfully ran a Pool Plant Operators course. [Read more](#)



STANley's New Website

STANley, STA's loveable water safety mascot, is a seal on a mission and he now has his own dedicated website where he offers tips and advice on how to have fun, and be safe in and around water. See www.stanleytheseal.co.uk.

Two New Trustees

STA is delighted to welcome back **Lee Robinson** onto the Board of Trustees, who was appointed alongside **Richard Timms**, STA's Regional Organiser in Northern Ireland, at the Trustees meeting in **June**.

Moderating Tutor Course Success

Nine senior candidates have successfully completed a Moderators Tutor Course which was held at STA HQ recently. [Read more](#)

STA Work with Serco in Shropshire

From **1st August 2012**, Serco will be taking over the management of four of the six swimming centres that form part of STA's Shropshire Swim Academy (SSA). [Read More](#)

Acupressure Training

In collaboration with The Acupressure in First Aid Federation Hong Kong, STA's **Garry Seghers** ran a brilliant first Acupressure in First Aid Pilot Course on **17th June**. Read how it went [here](#).



STA member' **Theresa Bex-Elmer** from **Martlesham** has been awarded the coveted **Sir Henry Pike Memorial Award** by STA Trustees for her contribution over the last year to swimming teaching and the Association. [Read more](#)



Editors Apology - 2012 Cross of Merit

The photo that was used with the **2012 Cross of Merit** story in the **June** issue was incorrect, our apologies. **Denise Bale** who was bestowed the award is pictured correctly here receiving her honour from **John Holden**, STA's Regional Organiser. [Read more](#)



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