

STA Swim & Save E-zine - June 2012

Welcome to the Swim & Save E-zine

STA Launches New Swimming Academy in Rochdale

The new **Link4Life Swim Academy**, headed up by STA's **Louise Raines**, was officially launched last month by The Mayor and Mayoress of Rochdale. Read all about STA's new Swim Academy [here](#).

New 16 Point Water Safety Guidelines

STA has adopted the International **Open Water Safety Guidelines**, which were presented at the **Drowning Conference in Vietnam** last year by the International Task Force. The guidelines focus on 16 key messages for water safety, and are split into 'Care of Self' and 'Care of Others'. [Read more](#)

STA Re-Launches Synchro

STA has re-launched its synchronised swimming teaching programme this month to incorporate a fresh new curriculum for beginners. This follows the surge of interest that has been generated for the sport, following the recent success of **STA's Zoe Cooper** of **Aquabatique**, on Britain's 'Got Talent'. [Dive in here](#).



Saving Lives in Cameroon

Following the success of the International Standards Swimming Teachers Course that was held in Cameroon earlier this year, the qualified teachers are now delivering vital lifesaving training. The swimming teaching course organised by RLSS Cameroon

STA Working Overseas

STA's **Robbie Phillips** recently ran a Pool Plant Operators course in **Dubai** for the **Intercontinental Hotel Group**. "The students, all staff from the hotel group's Middle East sites, were all very receptive to the course and fully embraced STA's manual," said Robbie. "And, they will most certainly adopt our **Pool Plant Programme** on STAAdmin.co.uk for their pools and spas."

Celia Scott, STA Tutor has been in popular demand tutoring STA Aquacise instructor courses in **Doha, Qatar** since qualifying as a Tutor with **Alan North** last August. Pictured here are the candidates from Celia's last course.



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2012 Cross of Merit

Denise Bale, who is the co-founder, along with **Jo Hamilton**, of the Hurricanes Swimming Club in Norwich has been awarded the 2012 Cross of Merit by STA. [Read more](#)

was conducted by STA's **Garry Seghers** and **Ross Macleod** and **Tim Doran** from RNLI.

[Read more](#)

Shropshire to Head Summer Water Safety Campaign

STA's Shropshire Swim Academy has been awarded funding to lead a summer water safety campaign in Shrewsbury. Read the full story [here](#).



News for Moderating Tutors

To comply with STA Awarding Body status, it is now a compulsory requirement for Moderating Tutors to check that the Tutor has the most current version of all the manuals and associated paperwork for the course being moderated. [Click here](#) to check the latest versions.



1 in 3: A Stark Warning for School Swimming

[Read here](#) the Leisure Review's response to the swimming manifesto published in May, which unsurprisingly revealed that 1 in 3 children are leaving primary school unable to swim.

Acupressure in First Aid Course

A few places are left on the STA Acupressure in First Aid course, which takes place on **17th June** at **Anchor House**. [Read more](#)

International Lifeguard Survey

Dr. Tom Griffiths who founded the Aquatic Safety Research Group is conducting an international survey on internal noise and lifeguards. To take part [click here](#).

Members News

Two teenage girls recently wrote to STA with an idea for a new swimming stroke, which they've called the 'Spin Stroke'. Read the full letter [here](#) and let us know what you think on our [Facebook page](#).



Control of Splash Zones

Splash Zones are growing in popularity and are great fun for kids. With the warm weather we have been enjoying of late, STA's Pool Plant team are highlighting the importance of keeping close control of Splash Zones. [Read more](#)

SPA Pipes in the Spotlight

Read the results [here](#) of STA's **Robbie Phillips** camera investigation into the condition of spa pipes.

STA Seek New Business Development Officer

STA continues to experience phenomenal growth across all its core business areas both here in the UK and internationally, and in support is now looking to recruit a new Business Development Officer. [Click here](#)

STA

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