

STA Swim & Save e-Zine - March 2013

Welcome to the Swim & Save e-Zine

Get Online with STA

After many months of development and testing, STA's revolutionary new Online Registration system is now **LIVE**. Course Organisers can now benefit from registering courses 24/7 and having the data checked and validated immediately. The new system will also reduce registration and manual costs, eliminate postage and provide a secure paperless record keeping facility. Head to online.sta.co.uk to begin using the system!

Please note that course fees for the online registration system will initially only be payable in full by debit or credit card prior to submitting results to STA. This does not affect the initial registration of a course.

STA Announce a UK First for Open Water Swimming

STA has joined forces with **NOWCA** to create the UK's first nationally accredited Open Water Swimming Coaching qualification. [Click here](#) for the full story.



Dynamic New Website Launched

STA's website has grown organically over the years, and in addition to being a communications tool, has evolved into an extensive library housing a broad range of free resources and downloadable materials. *"It became difficult to navigate,"* said **Theo Millward**, STA's Operations Director, who this month unveiled STA's brand new, easy to navigate website. The site also features dynamic new search tools linked to the new online registration system. [Read more](#) here.

Are YOU Covered?

Insurance is an essential requirement for any swimming teacher, swim school or club, and STA has worked in partnership with **Ault Insurance** for many years to ensure members have the right cover – this includes supporting Ault with the recent launch of **Swimsure**. [Read more](#), as it has come to our attention that some members are unaware that their individual insurance policy does not cover their club or swim school business.

Important Reminder for Tutors

The Course department are reminding all Tutors that if they've not fulfilled the requirements of the Tutor tier



Get on track with
STAadmin.co.uk



status, their Tutor and Examiner status will either be revoked or downgraded. For information or to find out how to re-instate qualifications please email claire@sta.co.uk or jade@sta.co.uk.

Teaching Back Crawl

STA's Aquatic Technical team provide advice on how to teach Back Crawl to beginners through to the advanced swimmer. [Click here](#) to download.

Pool Plant Alert

Robbie Phillips, STA's Pool Plant expert raises awareness of the dangers that increased pool water and air temperatures can have on pool roofs. [Read more](#)

Last Chance to Register

STA's development and technical team have had a fantastic response to the event they are holding on **14th March** in Walsall – the response has been so great a bigger room has been ordered! If you haven't yet registered, there is still time – simply [click here](#).

The event includes an afternoon of brief presentations about how STA's products and services can help operators realise cost savings – plus there is a free lunch on arrival!

East Anglia Release CPD Calendar

John Holden, STA's Regional Organiser for East Anglia, has published a calendar of proposed CPDs and STA courses for 2013. [Click here](#) to view.

New Regional Organiser for London Required

STA is looking for a new Regional Organiser for London following the news that **Jo Cooper** is moving to the Isle of Wight. Jo has been in the role for the last few years and has done a great job serving the needs of local members. To find out more about the Regional Organiser role or to apply for the position, please email julie@sta.co.uk.

Share Your Views on Facebook

In February, **Ofsted** published its 'Beyond 2012' report which recommends the government develop a new national strategy on PE and sports in schools, with teaching in more than a quarter of schools not improving pupils' fitness. It also revealed that 1 in 5 primary schools do not ensure pupils leave in Year 6 able to swim 25m, which you've been discussing on Facebook. [See here](#) and share your comments.



SPATEX Show Review

With visitor numbers up by 17 per cent up on the first two days of **SPATEX 2013** compared to 2012, STA's **Theo Millward** said the show was a great success: *"We gained a lot from exhibiting, and the show gave us greater insight into how we can help our members and the wet leisure industry as a whole."*

Swimmers Set for River Severn Comic Relief Challenge

Good luck to all the young swimmers from STA's **Shropshire Swim Academy** who will be raising money for **Comic Relief** this month by swimming the equivalent of the length of the River Severn - the longest river in the UK – during their lessons. [Read more](#)

Students to Make a Splash in New Hat Designs

Last month, we reported on the success of a primary school swimming hat competition organised by STA's **Link4Life Swim Academy**; well now the winning 'under the sea' hat design, chosen by **Heywood Sports Village**, has been produced for the students (pictured here) to wear during their swimming lessons.



Latest Issue of IJARE

The **International Journal of Aquatics Research and Education** (IJARE) is STA's Official Technical Journal. The latest issue is now available, which all STA National Tutors have free online access to, and features an interesting research article on '*Internal Noise Distractions in Lifeguarding*'. All STA members also qualify for a **20% discount** on an individual subscription to IJARE. Email sta@sta.co.uk for further information.

Vorgee Goggles Now on Sale!

We are delighted to announce that **Vorgee Goggles** are now available to purchase at the STA Swim-Shop. [Click here](#) to see the collection!



From China to Scotland

We're not sure if there is a record for the distance that a candidate has travelled to an STA course, but travelling all the way from **China to Scotland** to attend a four-day Baby and Pre-School course must be up there! [Read more](#)

Connect with STA

Make sure to stay connected with all the latest happenings at STA by liking our [Facebook page](#), or by following STANley on his Twitter account, [@STANleyTheSeal!](#) Tutors may also make use of our [Tutor Community](#) to stay in touch with fellow STA Tutors.

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