

STA Swim & Save e-Zine - May 2013

Welcome to the Swim & Save e-Zine

Official Partner of LIW

STA is thrilled to be named as one of the official show partners for Leisure Industry Week, the UK's leading exhibition for the leisure industry. The partnership will see STA host a range of exciting events live from the show. Watch this space!

STA Online Ready for Lift Off

In April, the final beta testing stage for STA's Online Registration System, the most advanced system of its type in the leisure industry, was successfully completed.

This last testing stage, which saw more than 30% of all course registrations processed, gave STA the opportunity to make further system improvements, and integrate exciting new features, including:

- The new online ordering process for manuals
- The facility for Tutors to access results online
- An up-to-date and comprehensive Tutors Resource library

Read the official press statement [here](#).

Summer School is Back

Due to popular demand, STA is bringing back its annual 2-week Summer School, which will take place in **Walsall** on **5th – 16th August 2013**.

Rebranded as the new '**STA Swim Star Summer School**', courses being scheduled include the **STA Award, and Certificate, in Swimming Teaching and Pool Emergency Procedures**, as well as CPD seminars. For more information, please contact **Claire Lowbridge** on **01922 645 097** or email claire@sta.co.uk.



Viewpoint From Puddle Ducks

Ali Beckman, Puddle Ducks' Technical Director, shares her personal thoughts and experiences of submersion within baby swimming lessons [here](#).

Teaching Front Crawl

This month, STA's Technical Aquatic Team provides advice on teaching front crawl to all abilities. [Click here](#)



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NEW Duty of Care

STA has published a new **Duty of Care** policy, which outlines the duties and responsibilities for STA members, [click here](#) to view or download.

School Pool Issues

In a recent issue of **Pool & Spa Scene magazine** it was reported that hundreds of schools could be unaware that they are operating sub-standard swimming pools. This raises the importance of education and pool plant training. We'd like to hear what your experiences and views are on this subject; please email richard@sta.co.uk or share on [Facebook here](#).



Advice on Baby Swimming Photography

With the growth in underwater baby swimming photography, **Nicola Riley** of **Bubbles Photography** provides her professional advice [here](#) on how you can ensure your customers have a great experience.

Have Your Say

A polite reminder to say that the deadline to complete STA's Members Communication survey is **31st May** – please spare five minutes to feedback your comments; your input is incredibly valuable and will assist us greatly in terms of how we can further improve our communications.

The survey can be taken [here](#).

Fun and Games at CPD Event

John Holden, STA's **Regional Organiser** had teachers playing cards, dominos, darts and even bowls at the latest CPD seminar he organised in Suffolk. [Read more](#)

First Aid Tutor & Conversion Courses

STA is holding a **First Aid Tutor Course** (including PTLLS) at **Anchor House** on the **1st-5th July 2013**. On the **18th June 2013**, a **First Aid Tutor Conversion** will also be running at **Anchor House**. For further information on pre-requisites or to book a place please email claire@sta.co.uk.

Pool Plant Tutor Course - London

STA's Pool Plant team are organising a **Pool Plant Tutor** course at **Sylvestrian Leisure Centre** in **London** (E17) on **15th and 16th August 2013**. To secure your place or for further information email richard@sta.co.uk or claire@sta.co.uk.

Advanced Notice of Badge Price Increase

If you missed this news last month, STA will be increasing its award price by **10p** to **£1.60** (£1.44 to STA members who qualify for a 10% discount) from **1st September 2013**.

This increase has been kept to an absolute minimum to ensure that the **International Learn to Swim Programme** continues to be the wisest choice in the market in terms of quality and best value. Plus, when compared to the nearest equivalent swim scheme where the awards are now priced at £2.16 each, STA's awards offer significant savings for customers and the potential for increased revenue and profitability.



FREE STAnley Resources for Children

All STAnley's water safety activity sheets are now available to download for **free here**.

These fun, child-friendly educational resources include STAnley's Spot the Dangers, a word search and colouring-in sheet.

Apologies for Phone Disruption

For a few days in April, all the phone lines went down at Head Office due to an attempted break-in, which resulted in the cables being vandalised. We would like to extend our apologies for any inconvenience this may have caused.

STA

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