

STA Swim & Save E-zine - October 2012

Welcome to the Swim & Save E-zine

Last Chance to Book for the 2012 Tutors' Conference - Just 10 spaces left!

STA is now finalising the details for its Tutors Conference, which is being held in **Walsall** on **Saturday 20th October** - contact **Julie Lynch** on **01922 645097** or email julie@sta.co.uk for booking details.

Best Show Yet at LIW!

STA's **Head of Marketing and IT, Theo Millward** (pictured below with the LIW team), has confirmed that this year's **Leisure Industry Week** has been their best ever. [Read more](#)

NEW Swim & Save Yearbook 2011 - 2012

This year's **Swim & Save Yearbook**, which reviews the highlights of the last year, is due to land in member's post boxes any day now.



Almost Half of UK Adults Never Visit a Swimming Pool

STA is hoping for a post-Olympic and Paralympic surge in the numbers taking up swimming after nearly half of UK adults admitted they never go to a public pool in a survey recently commissioned by the Association. [Read more](#)

Huggies® Swim Savvy Campaign Huggies® Swim Savvy



Vorgee Australia Launches at LIW with Partner STA

Leading Australian swim brand **Vorgee** launched their specialist swim brand at **LIW 2012**, in partnership with **STA**, who will manage, administrate, and distribute Vorgee in the UK, and into Europe. [Read on](#)

NEW Pool Plant Qualifications

STA has officially launched three new Pool Plant qualifications, which will become mandatory in January 2013. [Read more](#)



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Member News - Swalings Scholars

This year, 150 school children in **Antigua & Barbuda** will be learning to swim through a scholarship programme at **Swalings School of Swimming**. This is the third year the school has offered scholarships, and the latest student graduates are

campaign provides helpful advice to make swimming with little ones an enjoyable and rewarding experience, not to mention hassle free! Huggies® Little Swimmers are the only disposable nappy recommended and endorsed by STA. Find out more [here](#).



Member News - Lifesaving Skills for Young Poolside Helpers

[Read here](#) about the young voluntary poolside helpers from **Pioneer 79 Learn to Swim Club** in Blackburn who have successfully completed STA's **Poolside Helper** qualification.



Spooky Fun in the Pool

Halloween is a fun time of the year, so here STA's Technical Swimming Team has put together some ideas on how you can inject some *spooky* atmosphere into your swimming lessons using songs, rhymes and games. Ideas are available for all age groups, from baby to advanced – [click here](#) to download the lesson plans.



Pool Plant Tutor Course

A Pool Plant Tutor course is planned for **29th & 30th October 2012** at **Anchor House, Walsall**. To register your interest and for further information please contact **Richard Lamburn** on **01922 748388** or at richard@sta.co.uk.

STA Calls for Better Pool Hygiene Standards

A recent survey commissioned by STA revealed that a **quarter of pool users** do not take a pre-swim shower and that **1 in 5 adults** would return to the swimming pool within 48 hours of suffering a stomach upset. In response STA has produced a free 'Rules for Pools' and 'Rules for Clean Pools' poster. [Read more](#)

Health and Hygiene in Pools

Booking is now open for this two day conference on **19th-20th November**, in London. Abstracts are also being invited for poster presentations. [Read more](#)

Get Online with STA

In the New Year STA will be introducing a new online registration process. This state-of-the-art technology will help course organisers and tutors register and quickly process all course details including payments at the touch of a button. Watch this space for further information.

pictured here. [Read more](#)



Changes to STA Certificate in Swimming Teaching

In response to feedback, the **STA Certificate in Swimming Teaching** examination paper has reverted back to using **100** questions, as opposed to the 45-question format, to make the process more robust. [Click here](#) for further information.

New Baby & Pre-School Award Coming Soon

STA's new **Baby and Pre-School Swimming Teaching** qualification will be launching in **January 2013**; the qualification will sit on the **Ofqual Framework** and will have a credit value of 6. [Read more](#)

Enrolments Keep Rising at Link4Life Swim Academy

Since its launch in May this year, STA's **Link4Life Swim Academy** has seen enrolments increase month on month. With the current term figures, this translates into an **overall increase of 23%** - well done everyone.

Happy Birthday

Happy Birthday to **Puddle Ducks** who are celebrating their **10th anniversary** this month!

STA

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