

Official magazine of STA since 1932

Welcome to the  
Swim & Save e-Zine

## Results of STA Teacher Recruitment Survey

Difficulties in recruiting trained swimming teachers are creating widespread problems for many swim schools across the UK - and this is majorly impacting on the opportunity for children to learn how to swim, according to the results of our recent survey. [Read more](#)

## Gain Industry-Wide Recognition with CAA

As announced last month, STA has joined forces with the Children's Activity Association (CAA), and STAmak accredited swim schools can gain an exclusive 40% discount on membership. [Read more](#)



## Booking Now Open For STA's Annual Conference!

STA's Annual Conference is back for 2015 and is even bigger and better than last year, with back-to-back seminars from leading swimming, lifesaving and pool plant experts. [See the full schedule and how to book here.](#)

## Junior Medic - Back to School Campaign

Learning to save a life shouldn't be limited to an age group, and this is why STA is running its Junior Medic Back to School campaign for a second year running this September. To join in, [visit the event page.](#)



## New Junior Medic First Aid Packs

To further support our Junior Medic programme, STA is introducing a new Junior Medic First Aid pack containing: latex free gloves, bandage, face shield, plaster and a triangular bandage, all of which will come in a branded drawstring bag.

The STA Swim shop will also introduce its latest promotion of Laederal blow up manikins very soon. The durable and reusable manikins offer a cost effective alternative for swim schools whilst allowing children to acquire quality CPR training.

For more information or to pre-order ready for the Junior Medic Back to School campaign next month, please email [ravinder.sandhu@sta.co.uk](mailto:ravinder.sandhu@sta.co.uk).



An innovative new survival and rescue training programme for young learners



## International Swim School News

Aquababies recently wrote to STA about their new training centre in Bangkok, which is not only facilitating new opportunities for STA



qualifications in Thailand, but is also attracting a great deal of press coverage including this feature here in HELLO! magazine. [Read more here](#) about Aquababies success globally.

## "Argh Me Hearties!"

STA is proud to be supporting the learning disability charity Hft and their annual Talk Like a Pirate Day campaign this year on Saturday 19th September. To get involved [register your details here](#) and your swim school can gain access to the free resource pack.



## And Finally...

Thanks to everyone who has been posting their summer Junior Lifeguard and Junior Medic photos and videos on [Facebook](#) and [Twitter](#) – a couple here from Swim Works, Splash Paddle Swim and Julie's Swim School. Keep sharing!



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