

STA Swim & Save e-Zine - December 2013

**You've seen the show - don't miss the real deal!**

STA is celebrating its success at LIW 2013 with show stopping offers on RAPs accredited Lifesaving and Pool Plant qualifications.



## Welcome to the Swim & Save e-Zine



### STA Splash Out with Macmillan Children's Books

Thanks to the support of **Macmillan Children's Books**, STA is now able to give free swimming and water safety educational resources to thousands of young learners across the country. This includes tens of thousands of **FREE** Success Trackers and activity sheets to support STA's **ILSP**. Read more about the partnership [here](#).

Plus Macmillan is also offering **25% off selected children's books** including free P&P - visit [www.panmacmillan.com/sta](http://www.panmacmillan.com/sta) and quote **STACODE**.

### Dedicated Newsletter for Swim Schools

This month STA is launching a brand new quarterly e-newsletter dedicated to Swim Schools – there will be news from STA's Swim Star Swim Schools, interviews, game ideas, competitions and lots more. If you would like to register to receive a copy please email [marketing@sta.co.uk](mailto:marketing@sta.co.uk).

### Ordering of Course Manuals and Swimming Awards

All STA Course Manuals and Swimming Awards can now be purchased via STA Online from the **STA Store**, and the feature-rich system will enable members to refer to historical orders and select multiple delivery addresses.

[Click here](#) to go to STA Online or register an account [here](#).

**Please note that from Monday 9th December Course Manuals and Swimming Awards will no longer be available to purchase through the STA Swim-Shop and must be purchased through the STA Store via [online.sta.co.uk](http://online.sta.co.uk).**

**Profit with STA  
Swim Academy**



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### Updated Pool Rescuer Manual

As part of STA's commitment to quality and development, a new Pool Rescuer Manual will be available from **January 2014**. The new manual features the **2013 RIDDOR update** and in response to Tutors, a new section titled 'What is CPR?'

### Important Update from Nationals Careers Service

The **Nationals Careers Service** has updated its job profile information on **Becoming a Swimming Teacher** to include STA. This is very positive, and of most importance to STA is that this, along with **RAPs**, provides 100% clarity about which qualifications will be accepted by employers – [see here](#).

## Assessing the Angelfish and Shark Awards

This month, STA's Aquatic Technical team focuses on the standards required when assessing the learner for the Angelfish and Shark Awards in ILSP. [See here](#)

## Revised HSE Approved Code of Practice for the Management of Legionnaires' Disease

Time to review risk assessments! Please ensure all risk assessments are in line and correct with the revised guidance for the management of Legionnaires' disease published by HSE. [Click here](#) to download HSE L8 (fourth edition).

## New Swim Star Stickers

All our Swim Star Swim Schools are now able to purchase the brand new **Swim Star stickers** from the [STA Swim-Shop](#). Priced at just **£5.99 for a roll of 100 stickers**, they are designed to help teachers reward and keep children motivated during their learn to swim journey.



## One in Four Confess to 'Peeing' in a Public Swimming Pool

For those that are following this year's series of **I'm a Celebrity on ITV**, you will have heard **Rebecca Adlington** say that she 'always' pees in swimming pools! And she is not the only one. A consumer survey recently conducted by STA revealed that **one in four people** have also urinated in a public swimming pool, with one in ten confessing they had done it deliberately. Men aged 18-34 years were cited as the worst culprits this time. [Read more](#).

## Swim Star Water Safety Fun

**Inspire Leisure Littlehampton** is one of the latest swim schools to sign up to the [STA Swim Star Swim School programme](#), and to launch the fact (and have a bit of fun!) they ran a STANley water safety colouring in competition with the winners of the two age categories receiving a free term of swimming lessons. [Pictured here](#) are the fab designs from the winners and runner-ups.



## Members Story: Using Water as Therapy for the First Time in an Orphanage in China

Read [here](#) how STA Baby & Pre-School Tutor, Julia de Lucchi, recently introduced the concept of using water as therapy into a Chinese orphanage for babies and children with special needs. This is a totally foreign concept in China, especially in orphanages, as the babies spend most of their time either laying in their cots, or sitting in baby walkers. Julia's story is very inspiring.

## Course Updates

STA has a number of courses planned for the coming months, please see course dates below:

### Lifesaving Tutor Conversion Courses for RLSS Tutors - FREE

- STA HQ, Walsall, WS2 8HZ – 23rd January 2014
- STA HQ, Walsall, WS2 8HZ – 6th March 2014

- Littlehampton Swimming Centre, West Sussex, BN16 2NA – 9th April 2014

### Lifesaving Tutor Courses

- STA HQ, Walsall, WS2 8HZ – 27th-31st January 2014
- STA HQ, Walsall, WS2 8HZ – 7th-11th April 2014
- STA HQ, Walsall, WS2 8HZ – 14th- 18th July 2014

### Pool to Open Water Swimming Coaching Courses

- EDC, Walsall, WS4 1NG – 11th February 2014
- Littlehampton Swimming Centre, West Sussex, BN16 2NA – 27th March 2014

### Pool Plant Courses

- Littlehampton Swimming Centre, West Sussex, BN16 2NA – 27th-29th January 2014 (Pool Plant Operations)
- Littlehampton Swimming Centre, West Sussex, BN16 2NA – 27th January 2014 (Pool Plant Water Treatment)

For booking and further information, please contact **K'lee Green** on [klee.green@sta.co.uk](mailto:klee.green@sta.co.uk) or **01922 645 097**.

### Busy Time for Members in East Anglia

In Huntingdon, STA Tutor **Patsy Coleman** ran a CPD over two weekends in **October** for new potential teachers, attracting 20 people from 14+ years and as far away as Nottingham (pictured here).



**Julia de-Lucchi**, before she travelled to China (as per story above), also tutored a **Level 2 Baby and Pre School course** in Reepham, with teachers travelling from London to experience her tutoring. In support East Anglia's Regional Organiser, **John Holden**, ran a **Pool Emergency Procedure** course to enable teachers to participate on the Reepham course.

### SPATEX 2014 Marks 18 Years

Next year **SPATEX 2014** will celebrate its 18th year. As the industry's leading pool and spa exhibition, which takes place **2nd- 4th February at Coventry's Ricoh Arena**, the show will feature all the latest new products and innovations, and will also host a dedicated Leisure Operators' Day, where there will be talks from STA's **Robbie Phillips** and **Richard Lamburn**. For **FREE** Visitor Registration visit [www.spatex.co.uk](http://www.spatex.co.uk).



### Onesie Fun for Children in Need

To raise money for **Children in Need**, Anchor House Staff wore their onesies and PJs to work – see them all pictured here. Well done everyone.

### And Finally,

We would like to wish you all a Merry Christmas and a Happy New Year. During the festive period, Anchor House will be closed from end of play on **23rd December 2013** and will reopen on **2nd January 2014**

inclusive.

## STA

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