

Free Lifeguard Training Management

All STA SLA holders are now eligible to receive 'Ongoing Training' free of charge on STAAdmin.co.uk - the revolutionary digital training planner

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Welcome to the Swim & Save e-Zine



Discounts on Swim School Insurance

STA's insurance brokers, **Ault Insurance**, are rewarding swim schools for demonstrating best practice by offering discounts on its Swim School Insurance scheme to Swim Schools who achieve STAMark accreditation and / or implement STAAdmin.co.uk.

Ault Insurance is offering:

- **10% discount** for Swim Schools who achieve STA's STAMark Bronze accreditation
- **10% discount** for STA customers who implement STAAdmin.co.uk

Swim Schools can therefore benefit from a maximum **20% discount** on their Swim School Insurance policy. For further information, [click here](#).

First for Scotland

STA is excited to launch its first Swim Academy model in Scotland next month with **The Galleon Centre** in Kilmarnock, Ayrshire. News on the launch will be featured in next month's e-Zine.

First Aid Appointed Person Technical Notice

Following recent changes from the HSE during the First Aid Awarding Organisation Forum in **November 2013**, all STA First Aid qualifications containing 'First Aid Appointed Person' in the title will now be changed to 'Basic First Aid'.

Free Lifeguard Training Management

All STA SLA (Service Level Agreement) holders are eligible to receive the STAAdmin.co.uk programme **Ongoing Training** free of charge. Ongoing Training provides a robust, digital platform to plan, issue and track all your ongoing training across multiple sites. For further information on this great offer please [click here](#).

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STA Swim Academy Launches in South Staffordshire

To mark the launch of the STA **South Staffordshire Swim Academy**, Wombourne Leisure Centre held an open day at the beginning of January. Pictured here in attendance are (from left to right) **Theo Millward**, STA's Operations Director, **Gavin Williamson MP**, **Cllr Rita Heseltine** and **Cllr Mary Bond** – with Stanley, STA's water safety mascot in the centre. For the full



story, [click here](#).

Teaching Competitive Turns – Backstroke

Following on from the Teaching Competitive Turns for Freestyle in the last issue, STA's Aquatic Technical team now discuss the importance of Starts and Turns for Backstroke [here](#).

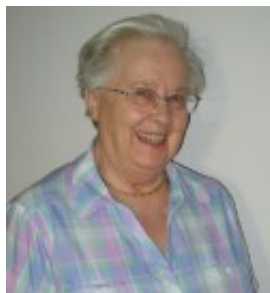
David Cartwright Marks 25 Years with STA

STA member **David Cartwright** is celebrating 25 years with the organisation this year and is marking this impressive milestone with a new chapter in his swim school business. [Read more](#)



New STA Tutor Courses for 2014

[Click here](#) for details of the Tutor courses being held at STA's Head Quarters in Walsall this year. For further details please contact **Claire Lowbridge** on **01922 645097** or email claire.lowbridge@sta.co.uk.



Josephine Randolph MBE

Congratulations go to **Josephine Randolph**, who has dedicated her life to teaching swimming and the STA since 1973, on her MBE, which was announced in the New Year's Honours. [Read more](#)

Winter Swim Shop Clearance

The **STA Swim Shop** is now offering **50% off all Konfidence UV and baby swimming products**, including the award winning baby wetsuit and aqua nappy. Prices start from £2.25 - check it out [here](#).

STA

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STA is proud to be working in association with:



