

Official magazine of STA since 1932

Welcome to the Swim & Save e-Zine

Biggest Month in STA History

"It is with great pride I am able to open this month's Swim & Save e-Zine with news of the biggest month in STA's history" - says Theo Millward, STA's Operations Director. [Read Theo's open letter to members and customers](#), which reiterates STA's commitment to delivering the highest standards of teaching.

Baby Swimming Survey - Results Here

STA had a massive response to the Baby Swimming Survey it conducted before Christmas, and the results have now been collated and analysed - [see here](#).



Part two of the survey results on hygiene practices will be published next month.

Great Start to the New Year

Over the coming months we'll be sharing some fantastic success stories, including the launch of several new STA Swim Academies and Swim Star Swim Schools. Watch this space!

Roll of Honour

Ten-year-old receives STA's highest honours after saving a youngster from drowning - read more about this incredible story [here](#).



Response to Insurance Confusion

Aults, providers of Swimsure Swimming Club Insurance, have produced a simple flow chart [here](#) to assist members and to provide a brief summary of the different types of insurance cover that may be required.



Ideas on How to Sell STA Awards

The sale of awards can create additional income if marketed correctly - STA's Aquatic team share their ideas [here](#).

Interested in Teaching the New Junior Lifeguard Programme?

Learn how you can become part of this fantastic new programme [here](#) or call the team on 01922 645097.

New ILSP Comparison Chart

For members, STA has created a new ILSP and ASA National Plan Comparison chart - [download here](#).

Supporting Junior Lifeguard Academy



An innovative new survival and rescue training programme for young learners



STA has created a host of promotional items to help you market the Junior Lifeguard Academy to your customers, from posters and leaflets to water bottles, whistles, bags and lanyards - [see here](#).

Correcting a Screw Kick

Five top tips [here](#) from STA's Aquatic team.

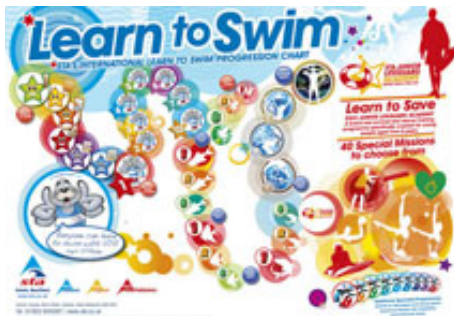
Students Complete First Aid Junior Medic Course

It can be difficult to organise courses on PSHE days - [see here](#) how Carterton Community College used this time to successfully deliver Junior Medic to KS3 and KS4 students.



Insurance FAQ

In response to Theo Millward's article *The Importance of Insurance* last month, we asked members to send us in their insurance questions via Facebook for Adults to answer. [See here](#)



Promote ILSP at Your Pool

Newly designed ILSP posters are now available to purchase via the STA Swim-Shop [here](#). Display in your reception to educate and promote the programme to parents and learners.

Book Now - Locations Across the Country

To support our recent Rockhopper launch, STA is running Level 2 Award in Swimming Teaching - People with Disabilities courses at various locations across the country. For more information or to book a place please contact claire.lowbridge@sta.co.uk.

Wild Swimming - Safety First

STA is set to launch a standalone rescue qualification for those involved with supervising open water activities - [read more](#)

Mix it up this Pancake Day with Stanley!

Celebrate Pancake Day this February with this new [STANley Colour-In activity sheet](#) - and please share the results on our Facebook and Twitter pages!

New Conference Venue for 2015

Save the date - STA's annual conference will be held at the Aztec Hotel & Spa, Bristol on Friday 16th October. See details [here](#).



And Finally...

STA Excel has set up a new page on Facebook - on this page you will find out more information about all the Excel training courses being organised. [Join now!](#)

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