swim&save e-Zine

July 2015

Official magazine of STA since 1932

Welcome to the Swim & Save e-Zine

Be Safe This Summer

With the summer holidays upon us we all need to heighten awareness about water safety. Especially for children, **we've created this fun video** using STAnley to educate the key points of the water safety code - please share and spread the message.

Have a fun, safe summer!

Joining Forces with CAA to Promote Excellence

We are pleased to announce that STA and the newly established Children's Activites Association (CAA) have joined forces to offer parents double the peace of mind when booking swimming classes for little ones! Read more here on how this will benefit swim schools and those with STAmark accreditation already. Further information on the benefits of CAA membership will be emailed out separately.



New STARFISH & STAnley Resource Manual

For swimming teachers wishing to deliver high quality, motivating swimming lessons to baby & pre-school learners, STA has created a comprehensive new STARFISH & STanley resource manual. A bundle option is also available - purchase both the ILSP and STARFISH & STAnley resource manuals for a reduced price.









An innovative new survival and rescue training programme for young learners





Lifesaving Roll of Honour

Elizabeth Dean and **Sophie Comer**, employees at Sports Direct Fitness in Sale Cheshire, were recently presented with STA's prestigious Roll of Honour award after they used their CPR and AED skills to save a man's life when he suffered a heart attack in the gym.

Pictured here is Ryan Trumpeter, STA's Technical Support Assistant for Lifesaving and First Aid who originally trained Elizabeth and Sophie, presenting the award. **See the interview here.**



New Health & Safety in the Workplace

STA has created a new Level 2 Health & Safety in the Workplace (QCF) qualification, which covers basic health and safety practices including the hazards and risks, relevant legislation, and an awareness of control methods. See more here

2015 Swimming Teacher Recruitment Survey

Thanks to everyone who took part in our swimming teacher recruitment survey, we are now collating all the results which are already proving to be very interesting!

Need Help with Child Protection Issues?

Rebecca Ayton is STA's Child Protection Officer, and is available to help and advise on all matters regarding child protection and safeguarding. If you have a question or concern, it will need to be put in writing and emailed to childprotection@sta.co.uk so Rebecca can action.

Job Opportunity With STA

STA is looking to appoint a new Technical Support Assistant for Lifesaving and First Aid. For further information on the role and how to apply, **please click here**.

Take STAnley On Tour With You This Summer!

For those who are regular visitors to **STA's Facebook page**, you'll know that STA has extended STAnley's Water Safety Tour by creating a fun STAnley mask for you to take on your travels this summer! **See**

We've already had some great photos posted on our social media, like this one from **Clare Frances Heathcote** at Wembley Stadium!



East Anglia Office Update

Further to the news in the May Swim & Save e-Zine, we are pleased to announce that John Holden has resumed his position at STA's East Anglia office. For local advice and information on courses and CPDs, email staeastanglia@sta.co.uk.

World's Largest Swimming Lesson

This took place on 18th June, and all entries from around the world are currently being collated to see if a world record was broken - keep up to date on progress here.

More Job Opportunities Down Under

Here's two exciting job opportunities to work as a swimming teacher down under!

The first of which is to work as a full time swimming teacher in New Zealand with The Swim Centre, a unique and innovative swim school located in Auckland - find out more.

The second opportunity is to work as a swimming coach in Australia with The Knox Aquatic Centre and their successful squad program, located in Northern Sydney - find out more.



Remembering Lynn Pritchard

We are sure that you will have all heard the very sad news that Lynn Pritchard, who was STA's Course Department Manager until her retirement earlier this year, sadly passed away in May after a very short illness.

Here at STA, we will fondly remember Lynn and miss her dearly; our thoughts are with her family, including her granddaughter Leanne Husselbee who you will know as an Account Manager at STA. Lynn is pictured here on the day of her retirement with members of the STA team.

STAnley's Childhood Obesity Awareness Campaign

A big thank you to all the swim schools and academies who took part in STA's national Childhood Obesity Awareness campaign. The responses have been great! **See more here**



And Finally...

In response to customer questions about STA's attendance at LIW 2015 in September, we can confirm that we will not be exhibiting this year.

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