

Official magazine of STA since 1932

Welcome to the Swim & Save e-Zine



STA at Health & Safety Expo

We are pleased to announce that we'll be attending Safety & Health Expo next month at ExCel, London (17th-19th June). Our health and safety team will be on hand to discuss the range of accredited qualifications on offer for the workplace - from first aid to manual handling and fire marshal training. Plus our digital team will be demonstrating STAadmin.co.uk. Come and see us on Stand SHEM1863.

First Gold STAMark

STA is pleased to announce that **SWS Swim School** in Neath, Port Talbot has become the first swim school in the country to achieve the Gold STAMark - the highest standard for swim school business. [Read more](#)



Apply for and
renew your STA
Membership
online

Find out
more

Castle Point Leisure Launches 10th STA Swim Academy

The 10th STA Swim Academy has launched after Castle Point Borough Council in Essex signed a partnership deal with STA. [Read more](#)



Top International Swimming Honours

Congratulations to Jim Lawlor, who was awarded an 'Honorary Life Governor' status by IFSTA, at the recent meeting in Hong Kong. [Read more](#)

STA CPD Questionnaire

As part of STA's ongoing commitment to providing members with the highest quality products and services, we will be sending out a series of questionnaires over the coming months to gauge your opinions. The first focuses on Continual Professional Development, because it's our aim to make courses even more accessible to members across the UK. To help us understand more about your views on CPDs, please spare a few minutes to [complete this questionnaire](#).

Help Create a Guinness World Record!

This month you could be involved in creating a fifth Guinness World Record for the largest simultaneous swimming lesson ever conducted. The event being organised by Team WLSL™ will be

held on Friday 20th June, and STA encourages members and aquatic facilities to join the effort by registering as an official WLSL Host Location. More information and registration is available at www.wsl.org.



20% Off Disabilities Course

STA supported Deaf Awareness Week 2014 in May by offering tips on integrating deaf students into the ILSP. See the article [here](#) from STA's Irene Joyce and Kim Pullman from The Royal School for Deaf Children Margate. STA is also offering 20% discount off the Swimming Teaching - People with Disabilities course being held at Wolverhampton University (Walsall Campus) on **29th - 31st July**. This offer is only available until 30th June - email claire.lowbridge@sta.co.uk for details.

STA Membership Online

STA Membership can now be applied for and processed online. This is a simplified process, which lets you renew or apply for membership via STA Online, with a Credit/Debit Card or by Direct Debit. [Click here](#) to see how you can apply.

Important - Tutor Review

Over the next few weeks, STA will be reviewing the status of all current STA Tutors/Examiners. Please be aware that if you haven't Tutored/Examined 3 courses in a 3 year period your status will be revoked under the terms and conditions of your Tutor appointment. If you require any further assistance or clarification on your status please contact Jade/K'lee on **01922 748390**.



Swim Star Swim School News

Turtle Tots, the first franchised swim school business to embrace STA's Swim Star Swim School programme, has created a new range of swimwear for babies and toddlers with **Konfidence**.

The new collection includes two styles of Konfidence's bestselling Babywarma® neoprene baby swimsuit, the Neonappy™ neoprene swim nappy and a chlorine resistant changing mat. Branded hand floats and swim bags are also included in the range. See the collection [here](#).

'A Must Read' - Surviving Immersion

Practical Boat Owner magazine recently published an article on 'Surviving immersion - What happens to your body when you fall into the water?' The article was brought to our attention by **Mr John Brownlee**, an STA member, who recommends it as a 'must read' for all swimming teachers, and we agree. After speaking with Practical Boat Owner, they kindly uploaded the article [here](#).

World Baby Swimming Expert Holds Seminar in East Anglia

Amanda Gawthorpe, a world expert in baby swimming, recently visited Browston in Great Yarmouth to conduct a seminar for teachers, who came from all over East Anglia to gain new ideas and to further knowledge.

The theme of the day was exploring the perception of baby swimming through reflexes and cues. Organised by John Holden, STA's Area Officer for East Anglia, the seminar was divided



between both theoretical and practical demonstration - the latter included how to teach babies as young as four months.

Don't Forget to Revalidate Your Pool Plant Qualification Now!

Revalidate your Pool Plant Operations qualification for just **£65**. Validating your qualification for a further 5 years, candidates will complete the STA online revalidation programme and receive STA's new Pool Plant resource manual, which uniquely covers chapters on Spas, Interactive Play Features, Energy Conservation and Health & Safety.

Expiring STA, ISRM/CIMSPA and Active IQ Qualifications are all accepted for the revalidation programme.

Qualify today with STA, the UK's leading authority on Pool Plant.

And Finally,

Don't forget to check out our **Facebook page**, where there are lots of lively discussions and updates on activities and events.

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STA, Anchor House, Birch Street, Walsall, WS2 8HZ
Tel: +44 (0)1922 645097 | Fax: +44 (0)1922 720628 | Email:
sta@sta.co.uk
www.sta.co.uk



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