

Official magazine of STA since 1932

Welcome to the  
Swim & Save e-Zine



## STA's New CEO Takes Charge

As of 1st June 2015, Theo Millward officially took over the helm at STA, and in his welcome letter to members, he wrote about how proud and privileged he is to be in a position to guide STA into the next chapter of its long, illustrious history. [Read more](#)

## New 2015 Swimming Teacher Recruitment Survey

Finding and recruiting qualified swimming teachers can be a major problem for many swim schools, so STA is conducting a new national survey to see how widespread of an issue this might be in the UK currently, and understand what the main challenges are. Please spare five minutes to complete this short survey [here](#).

## Get Ready for Summer with JLGA

STA's new Junior Lifeguard Academy programme officially launched last month, and we are pleased to report that there was an unprecedented number of teachers and tutors who RPL'd via STA Online. STA also organised a Facebook Q&A in May - if you missed it, see all the details [here](#).



## Working to Raise Standards in China

With a view to raising standards, China hosted its first Baby and Pre-School Development Forum in May, and STA was invited to speak by hosts Kids' Yard. [Read more](#)



## STANley's Water Safety Tour - We Hope You Had a Wave of a Time!

More than 100 organisations across the UK got involved in our first official National Water Safety Week, making it a huge success with many thousands of youngsters learning about the importance of water safety. [Read more here](#) and see the photos from the week.

## Latest Drowning Statistics Published

According to the latest drowning statistics, published this month by the National Water Safety Forum (NWSF), the number of accidental drownings in the UK has fallen to its lowest level since records began. While this is encouraging news, STA believes there is still a lot more that needs to be done to reduce these figures further. [See the report here](#).

## In the News This Month

Interesting BBC News report [here](#) on 'Why Fewer People Are Swimming'.

## World's Largest Swimming Lesson 2015

The World's Largest Swimming Lesson took place on 18th June across 24 countries; thank you to everyone who took part in the UK, and cross fingers a world record was achieved! [Follow progress here](#)

## Teaching in the Water

Due to recent enquiries, STA would like to reinforce the policy on [Teaching in the Water](#).

## Career Opportunity in Egypt

STA is pleased to announce the details of an exciting new opportunity for a Program Director, working over two competitive swim centre sites in Egypt. [Read more](#)



## Summer Water Safety Awareness

STA has created a free to download [holiday water safety advice leaflet](#) for parents, and for children we have produced a fun video to [teach them about the water safety code](#) - please share the leaflet and video link to your customers and staff!

## Hot Tub Cinemas

In the latest issue of [Swimming Pool News](#), STA's Pool Plant team discuss the latest summer craze of Hot Tub Cinemas - see an extract from the article [here](#).



## Join STANley's National Childhood Obesity Awareness Week

Get involved in this year's Childhood Obesity Awareness Week by registering and [downloading your free resource pack](#). The pack includes activity plans, pool lesson plans, poster templates and much more.

## Success on Aquatic Tutor Course

Congratulations to all the successful candidates pictured here, who participated in the recent Aquatic Tutor course run by Dave Candler, STA President.



## Top Honours for STA Tutor

Congratulations to Christina Fonfe on being awarded the British Empire Medal for Meritorious Service by HM Queen Elizabeth II. STA Tutor, Christina was awarded the honour for services to women, tsunami survivors, and the community in Sri Lanka during the Queen's 89th Birthday Honours List. To learn more about the Sri Lanka Women's Swimming Project visit [www.icanswimcanyou.com](http://www.icanswimcanyou.com)



### And Finally...

Congratulations to Roger Goodman, a long and loyal member of STA, who along with his wife Eileen recently attended the Queen's Garden Party at Buckingham Palace in celebration of his services to swimming.

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