

Official magazine of STA since 1932

Welcome to the Swim & Save e-Zine

Turtle Tots Commits to STA's STARFISH and STANley Awards

Turtle Tots, the award-winning swim school network which has 30 licensees across the UK, is the latest to sign up for STA's STARFISH and STANley Awards programme for babies and pre-school learners, strengthening its commitment to the STA's Swim Star Swim School programme. [Read more](#)

STA Team Up with Eurocamp

Leading camping holiday operator Eurocamp has teamed up with STA once again to offer children and babies free swimming lessons at some of its French resorts this year. [Read more](#)

Digital Training is on the Move

STA is further updating the content for its online portfolio of training qualifications and CPDs in line with the needs of the industry. At the same time, the programmes, as they are updated, are also being moved from TrainSTA to STA Online for improved 'central' accessibility with only one login required.

The first of the changes, which includes updated content, interactive features and enhanced assessments, have been applied to:

- Safeguarding Children, Young People and Vulnerable Adults programme
- Risk Assessment programme
- Pool Plant Revalidation/Conversion programme

They are now live and can be accessed from STA Online using the login bar at the top of www.sta.co.uk. More courses will follow shortly.

Swimtime Signs Up with Vorgee

Swimtime, one of the UK's largest swimming companies, has just announced a Partnership Agreement with Australian company Vorgee, whose range of goggles are endorsed by Swim Australia.

Linda Price from Swimtime said: *"Because we work closely with STA and they are logistic partners with Vorgee UK, it really provides the perfect fit to create new Brand Synergy for all the Partners."*

Read more [here](#).

New Fire Safety Qualifications for Employers

STA has expanded its range of Health and Safety training qualifications this month with the launch of a new set of fire safety qualifications. Designed for employers/employees with hierarchical responsibilities for fire safety awareness and training, there are three levels of qualification: **Fire Safety - Awareness**, **Fire Safety - Warden** and **Fire Safety - Management**. For further information visit www.sta.co.uk and hover over 'Health & Safety' on the menu.



Vocational Qualifications Outside the UK: Quality Assurance

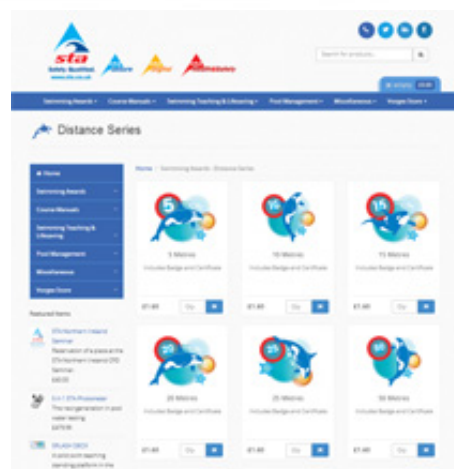
STA is pleased to support the Department for Business, Innovation and Skills' (BIS) latest educational document, which has been created to explain the vocational qualifications system in England, including the quality assurance mechanisms which underpin the delivery of qualifications outside the UK.

The document, which can be downloaded [here](#), includes a statement setting out the commitments of awarding organisations recognised by Ofqual, including STA, in relation to their provision of unregulated qualifications and services outside the UK.

New STA Swim-Shop Goes Live!

STA has launched a new user-friendly STA Swim-Shop with a new, cleaner look and a navigation system that makes it easier to find the products that you want. The online store also automatically recognises new discounts, including Swim Star Swim School offers.

Plus, as part of STA's approach to centralising its online services, you can now use your STA Online login to access the STA Swim-Shop, thus negating the need for multiple logins and passwords. The new STA Swim-Shop can still be accessed at www.staswimshop.co.uk.



Summer School 2014

STA's Summer School is back this year with a jam-packed programme of aquatic teaching qualifications and new CPDs. For full details of the 2-week event, which is being held at various venues around Walsall between **28th July - 8th August 2014**, please go to www.sta.co.uk/summer-school. To book your place, please contact **Claire Lowbridge** on **01922 748384** or at claire.lowbridge@sta.co.uk.

Exclusive offer for Swim Star Swim Schools!

Also, as an exclusive offer for STA Swim Star Swim Schools, if you book onto a course before **1st June 2014**, you'll receive **20% off the fees** - simply quote the code **SS2014** when booking your place!

Acupressure in First Aid - New CPD

STA is holding an Acupressure in First Aid CPD on **30th May 2014** at Anchor House, Walsall. This one-day CPD teaches the use of 18 acupuncture points, with manipulation by finger pressure, in the treatment of common accidents and emergencies. These include Cardiopulmonary Resuscitation, shock, heat exhaustion, hypothermia, motion sickness, nose bleeds, cramps, headaches and more.

Please email claire.lowbridge@sta.co.uk or phone **01922 748384** to book your place.



Help Create a Guinness World Record Next Month!

As announced in April, STA is supporting Team WLSL™ who will be attempting to set a fifth *Guinness World Record* on **Friday 20th June** for the largest simultaneous swimming lesson ever conducted. With only a few weeks to go, STA encourages members and aquatic facilities to join the effort by registering as an official WLSL Host Location. More information and registration is available at www.wsl.org.

As a Swim Star Swim School, you also have exclusive access to a marketing pack to help promote your participation, which you can [download here](#).

Swim Star Swim Schools - Free Marketing Resources

As part of the marketing support pack for Swim Star Swim Schools, STA has produced a free template press release and a poster to help schools promote their business locally. For copies or further information, please email zofia.houlston@sta.co.uk.



Pool Plant - April Awareness on Facebook

In April, **Robbie Phillips**, STA's Pool Plant expert, reviewed some of the pool incidents that have recently been reported in the press for our Facebook followers. They've proved really popular, so we'd like to thank everybody who contributed. Read Robbie's reviews [here](#).

STA Northern Ireland Hosting a CPD Seminar

Later this month on the 18th May, STA Northern Ireland will be hosting a CPD seminar at the Maldron Hotel, Belfast International Airport, Belfast. Subjects being covered include ILSP, the Junior Lifeguard programme and STAmark. For further information and booking details, [click here](#).

Calling All First Aid Tutors!

STA are holding a Rugby First Aid up-skill course on **30th August 2014** at Anchor House, Walsall. STA First Aid Tutors can attend this course to become Rugby First Aid Tutors and begin Tutoring our First Aid - Rugby First Aid course.

For further details please email claire.lowbridge@sta.co.uk.

Study Into Learning to Swim

The University of Chichester is conducting a research study titled *Children's Readiness for Learning to Swim*, and they would like to invite STA members to take part. Please [click here](#) for further information.

A Working Holiday in New Zealand

Travel, work and live a lifestyle voted as one of the world's best, in the sports mad, spectacularly beautiful New Zealand... home of Bungee Jumping, Lord of the Rings and the All Blacks. [See more](#) here about the swimming teaching opportunities in Auckland.

Cracking Fun Over the Holidays

Over the Easter holidays, STA Swim Academies have been running STAnley colouring-in competitions using the new Easter dot-to-dot activity sheet. They all confirmed that the response was *cracking* with children of all ages joining in - these are the winners from **Link4Life** and **University of Wolverhampton**. First, second and third place winners all receive STAnley goodies and a bag from Vorgee.



And Finally...

Check out all the events STA will be organising or attending in the future at www.sta.co.uk/events.

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STA, Anchor House, Birch Street, Walsall, WS2 8HZ
Tel: +44 (0)1922 645097 | Fax: +44 (0)1922 720628 | Email:
sta@sta.co.uk
www.sta.co.uk



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