

Official magazine of STA since 1932

## Welcome to the Swim & Save e-Zine

### New Junior Lifeguard Academy Launches

In time for the summer holidays, STA has officially launched the Junior Lifeguard Academy programme. The brand new survival and rescue training programme for young people aged from 8 years features more than 40 different aquatic, lifesaving and first aid skills. Watch the new promotional video [here](#) to see how your learners and swim school can benefit from this far-reaching programme.

### Insurance Research Proves More Public Awareness is Needed

After research found that two thirds of adults were unaware that swim teachers needed public liability insurance, STA is advising parents to check that their chosen swim school adheres to industry standards. Read the full story [here](#).

### Online. On Track. Now on the Go.

There is now an app for STAadmin.co.uk! The new app links automatically with your STAadmin.co.uk account, giving you instant up-to-date access to your core programmes while you work on the move. It also has built-in integration with the STA Photometer!

Available for Android on [Google Play](#) and iPhone/iPad on the [App Store](#) today, it's free to download and use for existing STAadmin.co.uk account holders. [Read more](#)

### Youngsters Show Off their Lifesaving Skills

STA would love to say a massive thank you to South Staffordshire Swim Academy in Penkridge for helping with the making of the new Junior Lifeguard Academy promotional video. [Read more](#)



An innovative new  
survival and rescue  
training programme  
for young learners



### Pool Plant Awareness Month

This month on Facebook and Twitter, we've been raising awareness of the importance of pool plant management, and offering free pool posters and 20% off our online Pool Plant Revalidation/Conversion programme. See full details [here](#).

### STA News

Due to personal circumstances, we are sad to announce that John Holden has resigned his position as STA's region representative for the East Anglia office. On behalf of everyone at STA, we sincerely wish John all the very best and thank him for his long years of loyal service and commitment to the organisation and the East Anglian region.



## A First for Northern Ireland

In April Newry Leisure Centre, which is run by representatives in Newry and Mourne District Council, became the first STA Swim Academy to open in Northern Ireland. See all the pictures from the launch [here](#).

## First Swim Star Teacher Announced

STA is delighted to announce that the first Swim Star Swim School Teacher Award goes to Sharon Coombes from Swim with Sharon in Coventry! [Read more](#)



## Join STANley's Water Safety Tour!

Between 15th - 21st June, STANley will be touring the UK to raise awareness of the importance of water safety. To see how your pool can get involved and access the free resources, [visit our webpage](#).

## A Fun Way to Teach Water Safety

STA's new 40-page Health and Wellbeing activity booklets are a fun way to help teach children about water safety. [Order here](#) for just 50p a booklet (it also includes the Junior Lifeguard Academy Success Tracker!).

## The World's Largest Swimming Lesson

Have you registered for WLSL 2015, which this year takes place on 18th June? [Register your swim school here](#).



## And Finally...

Congratulations to Hayden Baldry from Southern Swim Schools for winning our national Easter STANley Colouring-in Competition! Hayden, aged 5, is pictured here being presented with his certificate by STA Tutor Lynn Goring-Crook.

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STA, Anchor House, Birch Street, Walsall, WS2 8HZ  
Tel: +44 (0)1922 645097 | Fax: +44 (0)1922 720628 | Email: [sta@sta.co.uk](mailto:sta@sta.co.uk)  
[www.sta.co.uk](http://www.sta.co.uk)



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