

STA Swim & Save e-Zine - November 2013

You've seen the show - don't miss the real deal!

STA is celebrating its success at LIW 2013 with show stopping offers on RAPs accredited Lifesaving and Pool Plant qualifications.



Welcome to the Swim & Save e-Zine



Record Attendance at STA Conference

This year's STA Conference attracted a record number of aquatic professionals from all the UK. [Click here](#) for STA's reaction.

Revalidate your existing Pool Plant Operators ONLINE for £45 

New Success Trackers Available for FREE

To support the launch of the newly designed ILSP certificates, STA is delighted to announce that the new supporting Success Trackers will now be despatched for **FREE** with all certificate orders – this is thanks to the support of **Macmillan Children's Books** who have sponsored the 16-page booklet and who are offering **25% off selected books**. For further information [contact STA](#).



STA Members can now download the new ILSP progression chart from the STA Online Members Resource Area [here](#).

World Unite in Drowning Prevention

The recent World Conference on Drowning Prevention saw 8 keynotes delivered by the world's most influential swimming and lifesaving organisations - this included The International Federation of Swimming Teachers' Associations (IFSTA) and the International Lifesaving Federation (ILS). Of significance, ILS, the world authority in the global effort to prevent drowning, recommended:

“That IFSTA and ILS work together to produce an international definition of the minimum water safety competencies required taking account of ethnic, cultural, geographical and age related factors and set the minimum international swimming teaching standards to achieve this”.

If you would like to advertise here, please [click here](#) or call 01922 645097

Response to PWTAG

In light of the recent 'recommendation' by **PWTAG** that infants of 6 months and under should not use public pools, STA has issued its own statement in response – [click here](#).

STA To Launch Cornwall's Largest Swim Academy

This month sees the launch of the new STA Tempus Swim Academy in Cornwall. Tempus Leisure, the organisation that manages leisure services on behalf of Cornwall Council, is working in partnership with STA, to launch the proven academy business model at four centres initially. [Read More](#)



STA made the official launch announcement at LIW and pictured here at the show (left to right) with STAnley are Tom Glendinning, Martin Mulin, Mike Titchin, Paul Kirby and Martin Williams from Tempus Leisure.

Changes to Course Prices

To reflect the investment STA has made in the quality of our learning resources including the new full colour manuals and STA Online, from **1st January 2014** course registration and manual fees will be increasing for both paper based and online registration systems. [Click here](#) for the latest course price list.

Changing QA Environment

At this year's STA conference, **Roger Millward**, STA's CEO led an interactive session on the importance of maintaining quality standards. He stressed that in a changing QA environment STA Tutors will have even more responsibility and will be subject to external audit in line with STA, Ofqual, SQA, HSE rules and regulations. For further information on STA's policies [click here](#).

STA Online Revamped and Live!

STA has added a number of new key features to **STA Online**, STA's registration system, and made over 45 improvements and enhancements to make it even easier for organisers to manage all aspects of running a course. [Read More](#)

All STA Manuals and Swimming Awards can also now be purchased via STA Online, and the feature-rich system will enable members to refer to historical orders and select multiple delivery addresses. As a result STA Online will soon replace the STA Swim-Shop for online ordering of course manuals and swimming awards.

A Jolly Good Fellow!

Congratulations to **STA President, David Candler** who was recently honoured with STA's highest membership designation. David is pictured here with Hugh Hall, receiving his **STA Fellowship Membership** title, which is only granted to Past Presidents of the STA who have demonstrated commitment to the ideals of the STA over a period of at least 10 years.



David has been part of STA as a Member, Regional Organiser, Committee Member and Trustee for the last 17 years. For the last 8 years he has also represented the organisation at the highest level as STA President, a position he continues to successfully hold.

Assessing the New Octopus and Goldfish Awards

This month for the eZine, STA's aquatic technical team focuses on assessment of the new **International Learn to Swim Programme (ILSP)** criteria around Octopus and Goldfish awards. [Download here](#)

More Sticker Fun

To support the Starts and Turns programme, STA has created two new 50mm stickers which students can add to their ILSP Success Tracker in recognition of their achievement. The new stickers can be purchased on an easy-to-dispense roll from the **STA Swim Shop**.



NEW Fire Safety Qualifications

If you're an employer, owner, landlord or occupier of a business you're responsible for fire safety.

To aid meet these legal requirements STA have produced 3 fire safety courses due to be launched early 2014:

- **Fire Safety Awareness** – a course aimed to provide training in basic fire safety and risk reduction
- **Fire Warden** – to enable people to be able to assist with evacuations and undertake fire safety checks
- **Fire Safety Management** – designed to inform those responsible for fire safety of their legal obligations

STA will be running a pilot Tutors course for existing STA Tutors this December in South Wales. To register your interest please contact **Dave Lewis** on dave.lewis@sta.co.uk.

Moderating Tutor Course - 26th February 2014

Please note, STA will be holding a **Moderating Tutor Course** at Anchor House on the **26th February 2014**. Places are limited and will be given on a first come first serve basis.

For further details please contact **K'lee Green** on **01922 645097** or email klee.green@sta.co.uk.

Sir Henry Pike Memorial Award

Congratulations to **Teresa Griffin**, from Worlingworth and who owns and runs Water Lilies Swimming School, who has been awarded the coveted Sir Henry Pike Memorial Award by STA's Trustees. [Read More](#)

All Round Praise

It's always great to hear back from members, and STA recently received this note from newly trained swimming teacher **Julia Saul** who wrote to thank **Julia De Lucchi** of Swim Smart, Little Edgewood, Reepham for conducting such a wonderful training course. [Read Here](#)



STANley Spreads the Festive Cheer

With only a few weeks (eek!) to the big day, STA members can now start spreading some festive cheer with STANley's new Christmas colouring-in activity sheet. Free to [download here](#).

STA Come to the Rescue in Cyprus

[Read here](#) how STA helped **Paula Murphy** revalidate her lifesaving and swimming teaching certificate in time for her to take up a new position at the Abu Dhabi Education Council (ADEC).

Make a Date with SPATEX 2014

When it comes to the business of swimming pools, spas and saunas there is only one Show, **SPATEX 2014** in its new venue at Coventry's Ricoh Arena – Jaguar Hall 1, Sunday **February 2nd** to Tuesday **4th**. [Read More](#)



Swimming Superstar

Eight year-old **Evan Halls**, from St. Lawrence School, Hurstpierpoint was diagnosed with autism as a toddler, but that hasn't stopped him becoming a swimming superman after achieving his first ever pool snorkelling award at 1st Swim School. [Read more here](#) about this award also opened a whole new level of communication skills for Evan, who is pictured here with his big sister, Cerys.

More CPD Fun in East Anglia

STA's East Anglia Region continued its run of seminars, with **Patsy Coleman**, former GB Paralympic Coach recently tutoring a disability seminar, and Regional Organiser, **John Holden** and STA Tutor **Sue Brown** co-tutoring a half day seminar on Front Crawl Breathing.

Patsy explored all kinds of disabilities including dyspraxia and blind swimmers, while John and Sue gave more ideas on practices and drills to teach, and develop front crawl breathing. Informative fun was had by the 35 attending teaching across the days; with John reporting a positive return on the evaluations.

Finally,

It is with regret to learn about the death of one of our longstanding members, **Mr Bill Lloyd**. Bill will be missed by all those who knew him, wrote **Roger Goodman**, STA's Regional Organiser for the North West Region. Roger said: "Our deepest sympathies go to all members of his family".

STA

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