

Official magazine of STA since 1932

**CYBER MONDAY 25% off select online CPDs and programmes All day Monday!**

Welcome to the  
Swim & Save e-Zine



## STA Announces New CEO

At STA's National Conference this month, it was officially announced that Theo Millward will take over as Chief Executive in 2015 when his father Roger Millward retires next summer. [Read more](#)

## Industry Wake Up Call for Managing Cryptosporidium

The results of a first of its kind study into managing cryptosporidium in swimming pools prove alarming. [See the results here.](#)

## STA Delegates Hear from Leading Experts

More than 100 delegates attended STA's National Conference in Birmingham to hear the very latest news from STA and to attend workshops hosted by leading experts. See the photos [here](#).

## Protect Yourself - Important Update from Ault Insurance

Members will have read reports of a long-standing insurance claim against STA members. The claim could potentially be for a sum in excess of £3 million. [Read more about the case here](#)

## Changes to Awards

As part of the International Learn to Swim Programme award update and the launch of the new Junior Lifeguard Academy, some awards are being phased out and replaced. [Learn more](#)



An innovative new survival and rescue training programme for young learners



## New Rockhopper Awards

The popular Rockhopper programme has been revamped with a new syllabus to cover learners with complex, moderate and mild disabilities - all supported with a range of colourful new certificates.

[Read more](#)

## STA Joins Forces with Condé Nast Johansens

STA has been selected as a hospitality partner by Condé Nast Johansens.

[Read more](#)



## WHO Publishes Global Report on Drowning

On 18th November 2014, the World Health Organisation (WHO) published its *Global Report on Drowning: Preventing a Leading Killer*. [Read more](#)

## Teaching Adults Q&A

If you missed the Aquatic technical team's Facebook Q&A on Teaching Adults this month, you can [catch up here](#).



## Spooky Goings On in the Name of Charity

For Halloween, Anchor House staff dressed up for the occasion and hosted a Macmillan Coffee Morning with themed cakes. As a result the team raised **£100** for Macmillan. Well done!

## STA Online Exceeds 20,000 Users

Since its launch STA Online has gone from strength to strength, and in November we reached another fantastic milestone with the total number of users exceeding the 20,000 mark!

## Viva Las Vegas

The STA team flew out to the World Waterpark Association Symposium and Trade Show in Las Vegas, and they've reported it was a great success with both UK and international visitors keen to learn more about STA's training and digital services.



## Member News - Getting into the Spirit of Halloween

Swim schools up and down the country really got into the Halloween spirit this year, and had lots of fun with learners. We heard from newly qualified STA Tutor Rachel Williams, who got really creative with her students - [see here](#).



## Fun and Games in the Pool

The holiday season is fast approaching, [here's some ideas](#) for Christmas lessons from STA's Aquatic Team. Plus, don't forget to download copies of our STANley Christmas themed activity sheet - available **free** to members on STA Online's resources!

## Baby Swimming Survey

Thank you everyone who took part in our recent baby swimming survey - the response was amazing, and all the data is now being analysed ready to be published in the new year.



## 100 Ways to Use a Woggle

The technical team is compiling a list of 100 ways to use a woggle - please share your ideas with us over [on our Facebook page](#) and we'll publish them as a free download!

## Changes to Policy of Registering Online Courses

Following recent feedback we received from our STA Online questionnaire, we've changed the time period

allowed to register courses online. [Read more](#)

## Does the Temperature of Open Water Make a Difference?

STA's Garry Seghers speaks to H2Open on the subject *Does Swimming in Warm Water Make a Difference?*, [see here](#).

## Obituary - Tony Archer

We are sad to report that Tony Archer, a lifelong friend and associate of STA, passed away recently aged 79. Before his retirement, Tony was Sales Director at Cashes, STA's badge company, and through this role he became a great friend and a great supporter of STA. For many, he will be remembered fondly from the many conferences he attended over the years. In 1999, he was made Honorary Vice President of STA for his dedication and commitment to the Association. He will be sadly missed, and on behalf of everyone at STA we offer our sincerest condolences to his wife Barbara and children.

- Roger Millward, STA CEO

## Anchor House - Christmas Office Hours

For the festive holiday period, Anchor House will be closed from 17:00 on 22nd December 2014 and will re-open in the new year on 5th January 2015.

## Swim & Save Yearbook

STA's 2014 Swim & Save Yearbook will be landing in members' postboxes early in December, just in time for Christmas!

## And Finally...

We'd like to wish all members, colleagues and friends of STA a very Happy Christmas and Prosperous New Year!

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