

Official magazine of STA since 1932

SPECIAL REPORT Leisure Industry Week 2014

Bringing the Junior Lifeguard Academy to Life

After the huge success of last year's show and the reveal of the STA SwimZone, the pool provided visitors with the perfect opportunity to see the new Junior Lifeguard Academy live in action. [Read more](#)

Junior Lifeguard Academy Facebook Chat

If you were unable to attend LIW and missed the pre-show Facebook Q&A on the new Junior Lifeguard Academy, you can [catch up on all the questions and answers here](#).

Focus on STA Digital

Away from the STA SwimZone, it was the new Digital Photometer that attracted much of the attention on STA's stand. [Read more](#)

Silent Disco Approach for Education Programme

As a first, speakers at LIW's education seminar programme, which included STA's Theo Millward, Zoe Cooper and Robbie Phillips, were provided with wireless headphones so that they could deliver clear, uninterrupted presentations. [Read more](#)



Swimtime Join STA Swim Stars

Swimtime officially announced it had signed up to the STA's hugely successful Swim Star Swim School programme at LIW 2014. [Read more](#)



An innovative new survival and rescue training programme for young learners



Other STA News

First Aid Course Registration Fees Slashed

We've slashed the price of our first aid online course registration fees by 50% for all first aid courses, providing a great opportunity to educate the nation as well as making first aid courses more accessible to those wishing to deliver STA's new Junior Medic programme. [See the latest Course Price List here](#).

Technical Article - Aquacise

This month's Technical article focuses on Aquacise and looks at 'Core Stability Exercises for Aquacise Instructors' – [download here](#).

Spooktacular Halloween Lesson Plans

Add an element of spookiness to your swimming lessons this Halloween with our themed lesson plans - [download here](#).



In 2009, STA conducted the industry's first baby swimming survey. Five years on we are looking to see how the baby swimming market has grown and changed. Please spare 5 minutes to [complete the survey here](#).

Course Administration Unit now Free on STA Online

Following recent feedback received by STA, the online [Course Administration Unit](#), which gives Course Organisers and prospective Tutors knowledge in the procedures of running an STA course, is now free to undertake on STA Online.

Train to Become a Swimming Teacher in Malta

Subject to response, STA's Alan North is hoping to run an Award and Certificate Swimming Teachers course in sunny Malta in May next year. Interested candidates may [email Alan North](#) to book on to a course.

SPATEX 2015 Update

On Monday 2nd February (11:00) – STA with BISHTA will host an important pool plant update at SPATEX 2015. [Learn more](#)

And Finally...

Congratulations to STA's [Garry Seghers](#) for successfully completing the Channel relay in September. [Read the full story here](#).

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