



Official newsletter of STA



October 2015

STA Welcomed Conference Delegates From All Over the UK



This year, STA's Annual Conference welcomed over 120 delegates from across the nation to Aztec Hotel & Spa in Bristol. With vast networking opportunities, professional speakers and sharing of expert knowledge in swimming, lifesaving, first aid and pool plant disciplines, delegates came away with lots of new information and ideas. [Read more](#)

STA Reshapes Senior Management Team

STA is pleased to confirm new changes to the senior management team. As announced at this year's conference, Zoe Cooper is moving

up into a Sales & Marketing Director role, and Claire Brisbourne has been promoted to Operations Director. [Read more](#)

New Resuscitation Guidelines

On 15th October 2015, the Resuscitation Council (UK) and the European Resuscitation Council published new resuscitation guidelines. STA's technical team are now reviewing the guidelines and in due course will provide full, detailed information on the update process required. [Read more](#)



Building Your Own Pool

This is a hot subject and in response, STA is currently putting together guidance for swim schools who may be considering building their own pool. We are reaching out to leading experts in the market and are now asking for your feedback - what information would you like to see included in the document? Visit our Facebook page and leave a comment or email your questions to richard.lamburn@sta.co.uk.



New Junior Medic First Aid Packs

To further support our Junior Medic programme, the STA Swim-Shop is now selling a new [Junior Medic First Aid pack](#) and [Laerdal blow-up manikins](#) - a cost-effective alternative for swim schools.



Important Notice

There have been very recent cases where people have copied certificates, erased the name and inputted their own name over the

top before scanning it. Please can we remind everyone to always check and verify potential employee's certificates with the awarding body and do not put your own qualification certificates onto these sites. The validity of STA certificates can be verified at [our validity check page](#).

Exciting Opportunity to Train in the Sun

In May 2016, STA tutor Alan North will be running several swimming teaching and Aquacise courses in sunny Gozo, Malta. Rented villas with their own pools that sleep either 8 or 16 will be available. For further details, please contact Alan North directly on 07970 298019 or north-alan@sky.com.

Member News: Flip & Float CPD

They came from as far as the Netherlands for the Flip & Float CPD held at Bury St Edmunds recently. Dutch teachers Christina and Mandy joined another eight teachers who travelled from different parts of the region to find out about Flip & Float; a new personal survival idea founded by STA Tutor and former Henry Pike winner, Sue Brown. [Read more](#)

Member News: Jo Wilson, Swim Works

In last month's e-Zine we reported that world-renowned swimming tutor Terje Stakset stopped off at Norfolk during his short lecture tour of the UK in September to deliver a CPD titled 'Swim with Love'. This was an event organised by Jo Wilson from Swim Works, which we wanted to explore further. [Here](#) Jo tells us how she met Terje, organised the baby swimming CPD that attracted 40 teachers over 2 days, and why she recommends his book, *Swim with Love*.



Swim Star Hosts Charity Ball

Water Lilies Swimming School in Norfolk and Suffolk raises £5,000 for charities Walking with the Wounded and Elizabeth's Legacy of Hope. [Read more](#)



And finally... don't forget to follow us on **Facebook** and **Twitter!**

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