

STA Swim & Save e-Zine - September 2013



LEISURE
INDUSTRY
WEEK

STASwimZone 24-26 Sept 2013 - NEC Birmingham UK

Welcome to the Swim & Save e-Zine



Countdown to LIW 2013 Starts

With only a few weeks to go before the doors to LIW 2013 officially open, STA is busily finalising all the details for the brand new **STA SwimZone**, a 11m x 7m, fully heated and treated swimming pool that will host a range of aquatic activities throughout the 3-day show.

See the full pool timetable [here](#) which will show leisure pool operators how they can truly maximise their aquatic programme and increase participation.

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STAadmin.co.uk

Unique,
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Come Join the Revolution at LIW 2013

LIW 2013 will play host to a number of exciting and revolutionary new launches, and will show how STA is taking the lead in the UK aquatic safety training market.

With the re-launch of the **International Learn to Swim Programme (ILSP)**, new updates for **STAadmin.co.uk** and the official launch of the new **Swim Star Swim Schools Programme**, STA is set to take centre stage at LIW 2013. See more [here](#).



Register for free [here](#) and come and see the STA team on Stand No. P210

STA to Present in LIW's Keynote Theatre

In addition to the brand new STA SwimZone programme, LIW's Keynote Theatre will also feature top quality content from STA's **Robbie Phillips**, **Zoe Cooper** and **Dave Candler** – see the programme [here](#).



STA Connect with Marriott Hotels - Exclusive

Marriott Hotels International goes live with **STAadmin.co.uk**, STA's online leisure management system, which has been designed to give managers access to real time health and safety data. [Read more](#)



STA Re-Launch ILSP

From **1st September 2013**, STA's International Learn to Swim Programme (ILSP) will be supported with an exciting range of new award certificates that have been specifically designed to appeal to children progressing through the scheme.

[Read more](#)



Fun Games to Support ILSP

STA's Technical Team have provided ideas [here](#) for teaching the revised Octopus syllabus, using games and activities to engage and motivate learners whilst working towards the Octopus awards. For further games and activities and assessment standards for each award please see our new International Learn to Swim Resource Pack which will be available to download soon.

STAAdmin.co.uk Cited as an Example of Good Practice by Quest

In 2012, **Inspire Leisure** led the way by becoming the first local authority to adopt [STAAdmin.co.uk](#) for the purpose of managing and tracking operational safety, compliance, pool water quality, staff training and qualifications. This foresight has now been rewarded with **Quest** recognising this as an example of good practice. [Read more](#)

Notice to Course Organisers, Tutors and Examiners

To maintain STA Awarding Body status all Course Organisers, Tutors and Examiners must comply with the guidelines as laid out [here](#).

Opportunity to Work in Australia with an Olympic Gold Medalist

Olympic Gold Medallist Bill Kirby is offering one lucky UK trained Level 2+ Swimming Teacher the opportunity to work in Australia at Kirby Swim in Perth from **October 2013** through to **April 2014**. For further information visit [kirbyswim.com.au](#) or to apply email bill@kirbyswim.com.au.

STA Conference 2013

Next month, STA will be holding its annual conference at **The Village Hotel** in Walsall on **Saturday 26th October**. This provides a great opportunity for members to hear about all the latest developments happening within STA and our industry. Plus all attendees will receive **1 CPD point**, and all STA Swimming Tutors who attend are eligible to receive a **FREE** copy of the new Swimming Resource Manual.

Places, which include lunch and refreshments, cost **£35** and can be booked online [here](#).

Rick Kiddle to Host STA's Open Water Swimming Courses

STA with **NOWCA** launched the UK's first nationally accredited Open Water Swimming Coaching qualifications earlier this year, and **Rick Kiddle**, a former British Triathlon Champion and the co-founder of NOWCA will be running an **STA Level 1 Award for Pool to Open Water Swim Coaching** and an **STA Level 2 Award for Open Water Swimming Coaching** at Thorpe Lake in Surrey this September. For further information or to book visit [nowca.org](#).



STA Baby Swimming Advice - Rotavirus

STA has recently received an increasing number of enquiries about baby swimming and the rotavirus vaccine. Reports have suggested that health visitors are informing parents not to take their child swimming until at least two weeks after the second vaccination; STA would like to reiterate that the rotavirus vaccine does not have an impact on a baby's wellbeing during swimming. [Read more](#)

Return to Vietnam

In the Summer, STA's **Garry Seghers** was invited by the charity **Hue Help** to return to Hue City in Vietnam to continue the development of the learn to swim program that started in 2011, where he trained 36 school teachers to be able to teach the IFSTA International Swimming Standards to local school children. This time around, Garry successfully trained another eight tutors while teaching another group of school teachers. Read Garry's report [here](#).



Register of Aquatic Professionals (RAPs) - Become a Member

RAPs is an exciting new development for the aquatic industry and has been created by **SkillsActive** with **STA** and several key organisations in the industry. The independent, public Register for individuals working in the aquatic industry, will seek to drive professionalisation of employees working in the sector. Read more [here](#).

If you would like help shape your industry and gain the all-important career advantage, please feel free to visit the RAPs website and become a member at aquaticregister.org.

Reminder: Minimum Candidate Ages on First Aid Courses

Course Organisers are reminded that the minimum age for a candidate to attend an Emergency First Aid at Work (STAEFA) or First Aid at Work (STAF AW) course is **16 years of age**. Course Organisers are expected to adhere to the minimum candidate ages on all courses as laid out in the [Course Price list](#).

International News - Making a Splash in China

In readiness for **Dulwich College** in Suzhou, China, opening its new pool, the head of the swimming teaching staff **Jonathan Coombes** made sure that staff members involved in swimming tuition and coaching were fully qualified with STA. [Read more](#)

Course Updates - Lifesaving Tutor

Please note, STA will be holding **Lifesaving Tutor Courses including First Aid Tutor and PTLLS** at Anchor House and at the EDC Swimming Pool, Walsall on the following dates:

7th – 11th October 2013
27th – 31st January 2014
7th – 11th April 2014
14th – 18th July 2014

For further details please contact claire@sta.co.uk or call 01922 645 097.

And Finally...

STA would like to wish **Gill Peters** all the best for her retirement. Gill retired from the Joseph Leckie Academy in Walsall this summer after working there for 15 years. **Chris Shirley**, STA National Tutor, who is pictured here with Gill, said: *“Gill became a member of STA in 1998, and throughout this time she worked dilligently to promote STA’s swimming teaching and lifesaving training in the Academy and the surrounding district.”*



STA

Anchor House, Birch Street
Walsall, West Midlands
WS2 8HZ
United Kingdom

Tel: +44 (0)1922 645097
Fax: +44 (0)1922 720628
Email: sta@sta.co.uk



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