

Official magazine of STA since 1932



Welcome to the Swim & Save e-Zine



Partnership With SPORTA

STA has entered into a 12-month partnership with The Sports and Recreation Trusts Association (SPORTA), which sees STA become the preferred aquatic training supplier for SPORTA, the national association of leisure and cultural trusts. [Read more](#)



Apply for and renew your STA Membership online

Find out more

Time for LIW 2014

This month will see the STA Swim Zone take centre stage for a second year at LIW 2014, with STA hosting a number of live swimming, aquatic, lifesaving and pool plant demonstrations over the three days. The show runs from 30th September - 2nd October, so come and see us on Stand W526!

For the full three-day pool timetable click [here](#), which includes a number of brand new fun and exciting ideas from STA's Junior Lifeguard Academy, as well as a link to attend LIW for free!

Landmark Success for STA's Swim Star Swim School Programme

After just 12 months, more than 100 swim schools have now signed up to STA's Swim Star Swim School Programme. Launched at LIW 2013, the programme is successfully helping independent swim schools market their business and provide assurance to learners and their parents that they are committed to maintaining high standards. To learn more, come and see the STA team at LIW 2014 later this month or [click here](#).



New ILSP Resource Manual

STA is pleased to announce that the revised International Learn to Swim Programme (ILSP) resource manual is now available to order from the STA Swim-Shop - and for the first time, the full colour manual comes printed on waterproof paper for use on or off the poolside! See more information about its contents and how to purchase [here](#).

STA's Annual Conference - Book Now!

This year's conference is taking place on 8th November at the Hilton Birmingham Metropole, NEC, Birmingham. The conference will feature a multi-session format where delegates will have the opportunity to choose from a number of strands covering swimming teaching, lifesaving & first aid and pool plant. [See here](#)

Fire Safety Awareness Now Available Online

STA's new Fire Safety Awareness programme is now available online at TrainSTA for just **£25**. [Click here](#) for more details.

SPATEX 2015

At SPATEX 2015, the UK's largest and most dynamic dedicated wet leisure event, STA will be holding a special two-hour seminar, in conjunction with BISHTA, to deliver an important pool plant update that will be of interest to everyone involved in pool management. For further information visit www.spatex.co.uk.

Raising Awareness of Type 1 and Type 2 Diabetes

This autumn, STA's Garry Seghers will be taking part in an English Channel relay to help raise money for Diabetes UK; as part of his fundraising challenge Garry has become actively involved with the charity and subsequently learned more about Type 1 and Type 2 classifications, which he'd like to share [here](#).

International Members News

STA's Bob Powell recently wrote to inform us that he has successfully completed one of the many lifeguard courses about to be undertaken in Saudi Arabia. Bob, who is currently living out there for the foreseeable future, said that despite the language barrier and the mixed-nationality work force, STA's PowerPoint presentations as well as a little extra patience means that lifeguards are being trained to the highest level to meet the STA grade.



He also expressed thanks to Tim Mellors, who examined the latest course held in Abqaiq, Saudi Arabia, KSA. Bob is now preparing to work on many more projects delivering a mixture of STA courses throughout the Kingdom.

Pictured here are some of the candidates on STA's Waterfront course, which was very successful despite the 50 degree heat.

Learn to Swim Co-Ordinator Required in Saudi Arabia

As part of STA's ongoing partnership with Saudi Arabia, a new and exciting job opportunity is available for an STA Tutor to work in the Kingdom as a Learn to Swim Co-ordinator. See [here](#) for details and how to apply.



'Back to School' with STA's Junior Medic Programme

STA has had an overwhelming response to its September 'Back to School' campaign, which runs from 22nd - 26th September, with literally hundreds of first aiders, Tutors, swim schools and schools wanting to run the Junior Medic Programme and teach young children basic first aid skills - and there is still time to get involved - [see here](#).

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