



Official newsletter of STA



September 2015

2015 National Conference - Friday 16th October 2015



Final reminder to book your place at this year's STA Conference, where there will be back-to-back seminars covering a range of topics from leading experts. [See more and book here](#)

STA Launches New Website to Meet User Needs

This month, we've launched a brand new website that will enable visitors to find what they're looking for quickly and efficiently. The new design follows extensive monitoring of how visitors have been using our website - evaluating which pages or services are used the most. [See what's new here](#)

Advice on Salt Water Pools and Baby Swimming

Due to a number of recent enquiries, STA would like to **reiterate the recommendation** that babies under 12 months are not submersed in salt water including salt water based pools e.g. saline pools.



Seascooter Safety Notice

STA in alliance with Seascooter UK Limited would like to remind our customers about the importance of ensuring you are purchasing Seascooter units from a reputable seller. It has come to our attention that a number of fake SEA-DOO Seascooters are circulating with customers purchasing cheaper models from companies on the internet. [Read more](#)

Back to School: Junior Medic

As we write this month's e-Zine, we're in the middle of our annual Back to School: Junior Medic campaign, which is all about providing awareness to children of basic first aid skills and CPR. Look out for news and photos on our [Facebook](#) and [Twitter](#) pages!



Member's Letter: Submersion Does Not Teach the Baby to Swim

Earlier this month, world renowned swimming tutor Terje Stakset stopped off at Hainford, Norfolk, on his short lecture tour of the UK to conduct a seminar for teachers at local swimming schools. His theme was Swim with Love and focused upon baby teaching from the baby's point of view! [Read more](#)



And Finally...

We hope you like the new look for the Swim & Save e-Zine! We've re-designed it to complement our new-look website and make it easier for you to read on mobile devices (which we know many of you do!).

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