

# Learn to Swim Week '17

A third of UK children are unable to swim, as parents struggle with lack of time and the money to teach them.



**1 in 3** children between the age of 10-16 cannot currently swim.



**1 in 5** parents admit they have children aged 0-16 that can't swim.

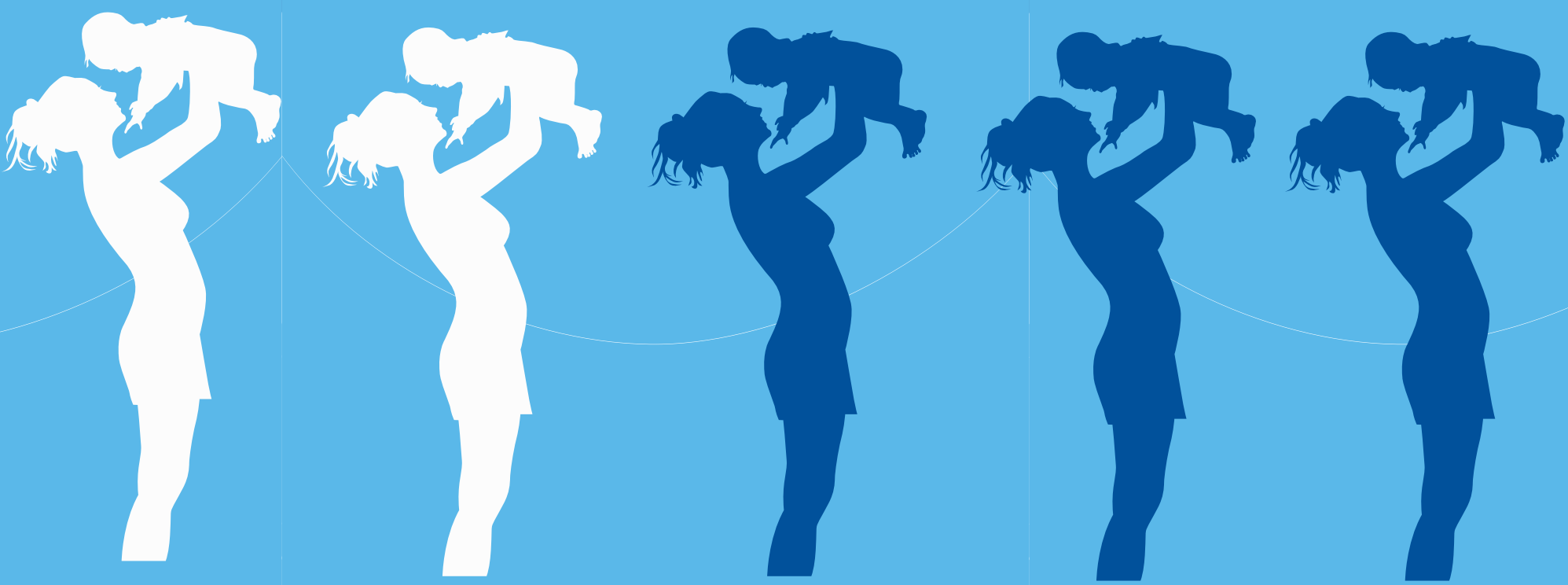
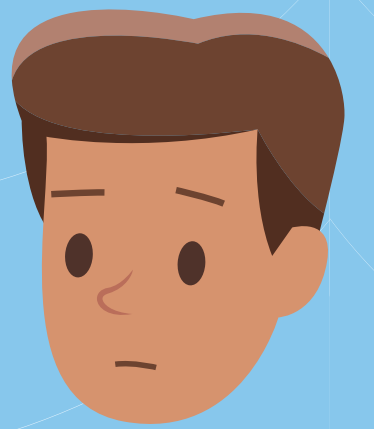
**15%** say it's because they don't have the time to teach them.



**20%** blame cost.



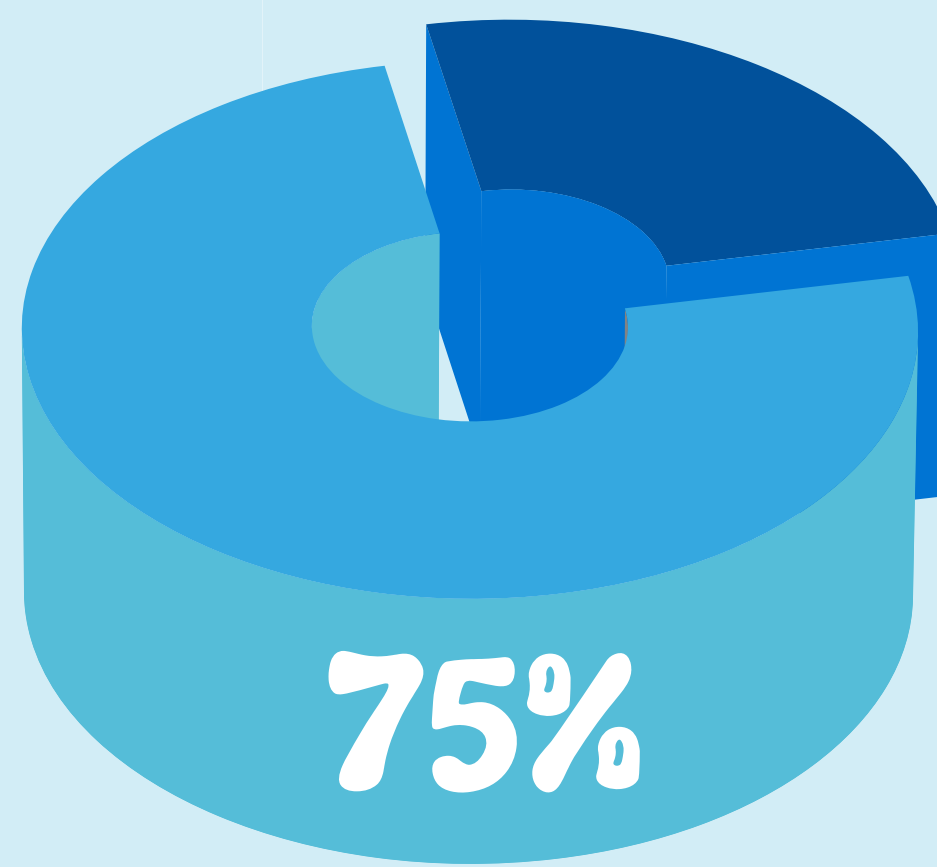
**Over 25%** admit they don't like the water themselves or can't swim.



**2 in 5** parents say they didn't learn to swim until they were over 9.



**9 in 10** parents agree that swimming is a life skill.



**Almost 75%** of parents worry that their children are not confident swimmers and **OVER 75%** of parents wish they were better swimmers.



**Almost half** of parents say they don't go swimming with their children.



The amount of children learning to swim at school has dropped by **HALF** in comparison to parents at the same age.