



JUNIOR MEDIC HEROES NAME AND COLOURING-IN COMPETITION TERMS AND CONDITIONS



1. The competition

1. The competition is to name two medic hero cartoon characters to represent STA's Junior Medic programme.
2. STA then intends to use the character's names, based on the winning design, in its advertising, branding and/or marketing of the Junior Medic programme.
3. All entries should be:
 - a. Coloured-in in pencil, pen, crayon or paint with the suggested names legible
4. The names chosen must comply with the following criteria:
 - a. The names must be original and not copied from any other character;
 - b. The coloring-in and naming must be the work only of the named entrant.
5. The competition entries will be judged by a panel of three judges and STA will award the prize to the entry which the judges decide would best represent its Junior Medic programme. The decision of the panel of judges will be final.

2. How to enter

1. The competition will run from 13/10/2017 to 31/10/2017 (the "Closing Date") inclusive. All competition entries must be received by 5pm on the Closing Date.
2. To enter the competition, please send an email to marketing@sta.co.uk, with the following information:
 - a. The name of the entrant;
 - b. The age of the entrant;
 - c. The name of the entrant's suggested cartoon character names; and
 - d. The name of the entrant's parent or guardian;
 - e. Confirmation of the email address of the entrant's parent or guardian;
 - f. The county within the UK where the entrant lives with their parent or guardian;
 - g. Confirmation that the entrant's primary school is happy to accept a Junior Medic workshop as a prize;
 - h. A scanned in copy, or a high resolution photograph, no larger than 5MB of the entrant's colouring-in design.
3. Please keep your original artwork design, as STA may require you to submit this.
4. STA will not accept responsibility for competition entries that are lost, mislaid, damaged or delayed in transit, regardless of the cause.
5. By submitting a competition entry, you (and your parent or guardian) is agreeing to be bound by these terms and conditions.

3. Eligibility

1. The competition is only open to children, aged 11 years or under, living in the UK.
 - a. In entering the competition, you confirm that you have the permission of a parent or guardian, who must supply their email address with the entry form, so that we can contact them in relation to the entry and/or the prize. STA may require you to prove this.
2. There is a limit of one entry to the competition per child. Joint entries are not allowed. However, school teachers are permitted to submit multiple entries from individuals with the permission of all the children's parents or guardians.
3. Competition entries will not be returned.

4. The prize

1. The prize is one Junior Medic Workshop for a class of learners (max 30 students). There is no cash alternative for the prize.

5. Winner announcement, claim of prize and privacy

1. STA will pick the winner of the competition by 31/10/2017
2. You (and your parent or guardian) agree that the winning entry may be shown on our STA website and/or on STA social media platforms, such as Facebook, Twitter and Instagram, together with the first name, the age and the county of the winner.
3. In order to claim the prize, the parent or guardian of the winning entrant must provide details of their child's school who STA will contact to confirm a date / time for the workshop to take place.
4. The entrant's winning school will permit photography of the Workshop for STA's publicity purposes - all pupils involved in the workshop will require a parent / guardian consent form to be signed for photography purposes.
5. STA will only use any personal information provided by you, your parent or guardian or school in order to administer the competition, including as set out in clause 5.2.
6. STA will make reasonable efforts to contact the parent or guardian of the winner. However, if the winner's parent or guardian cannot be contacted, does not respond or is not available, or has not claimed the prize within 60 days of the Announcement Date, the winner's claim to the prize will become invalid and STA reserves the right to offer the prize to the cartoon character name which STA had judged as coming second.

6. Ownership of competition entries and intellectual property rights

1. All competition entries submitted to STA will become the property of STA on receipt and will not be returned. By submitting your competition entry, you (and your parent or guardian) agree to assign to STA all your intellectual property rights; and to waive all moral rights; in and to your competition entry.
2. Therefore, you (and your parent or guardian) agree that STA has the exclusive rights to, and may therefore use, display and benefit from, your design / character names, free of charge, for any purpose (including for future branding, marketing and advertising) and you will have no further rights over this character / name once your entry is submitted.
3. Although a prize will be awarded for the design which the judges choose as the best design, STA will not be obliged to use this character name or design, or any name or character based on this design, in its advertising, marketing or branding.

7. General

1. These terms and conditions shall be governed by English law, and the parties submit to the non-exclusive jurisdiction of the courts of England and Wales.
2. STA reserves the right to withdraw or amend the terms of this competition at any time.

8. The promoter

The promoter is: STA, Anchor House, Birch Street, Walsall W2 8HZ.

