

# STA INTERNATIONAL VIRTUAL CONFERENCE 2021 SCHEDULE

TIME	AQUATICS	OPEN WATER SWIMMING	INCLUSION/DIVERSITY & WELLBEING	INCLUSION/DIVERSITY & WELLBEING 2	BUSINESS & MARKETING	LIFESAVING & FIRST AID	POOL PLANT
9:00	DAVE CANDLER CEO STA - WELCOME						
9:10	AYO AKINWOLERE - INTRODUCTION - MY JOURNEY AS A SWIMMING TEACHER						
09.25-9.55	TIMOTHY MIATHIS (ukactive) INCLUSION : WHAT CAN WE DO TO BE MORE INCLUSIVE?						
10.00-11.00	Wayne Goldsmith - Every swimmer is different - Every stroke is different - fitting the stroke to the swimmer and not the swimmer to the stroke	RLSS - Sponge to Plunge	Katie Craven - (LGBT Foundation) LGBT 101	Dr Alexandra Barnett - Swimming and the Benefits for Mental Health	Nick Masson & Flo Eggins (Big Wave Media) - Understanding the benefits of using Instagram for your business?	Dr Ron Daniels (Sepsis UK) - Saving lives through communication	Professor Rachel Chalmers - The challenge of Cryptosporidium
11.00-11.15	BREAK & NETWORKING						
11.15-12.15	Jo Wilson (Aqua Sensory) - Contented baby back work		Jess Thackeray (Autism Swim) - Developing an inclusive aquatic program for all abilities			Britt Jackson - (Shallow Water Blackout) Awareness and Prevention of This Silent Killer	Robbie Phillips - The risks of uncontrolled "Lone Working" in the swimming pool and wet leisure environments
12.15-13.15	Charlotte Smart (Mermaids UK) - Benefits of Mermaid and Mono Fin Swimming - for both your business and your swimmers.	Cath Pendelton - To Make Me Happy, Just Add Cold Water	Paula Parker - Visual Communication - An introduction to BSL and SSE	Dan Burnett-Wiseman & Ian Thwaites (Level Water Swimming) - Collaborating with swim schools to teach children with disabilities	Zoggs UK - Darren Lovelock & Vjay Kanda - STA/ Zoggs partnership how swim schools can get the best out of the affiliate programme and increase revenue	Julie Simonelli - Bringing a new dimension to lessons with the junior lifeguard academy - helping to engage and retain learners	Andrew Gaffey - Pool water treatment - opportunities for optimisation & carbon emissions reduction
13.15-14.00	LUNCH & NETWORKING						
14.00-15.00	Katie Fried & Adele Carlsen (Aquabatix) - Artistic Swimming 'Live From The Pool'	Professor Mike Tipton, Keri-anne Payne, Sarah Wiseman - Open Water Panel	Annalize Butler - The B.O.S.S (Black Owned Swim School)			Victoria Cieslik (Mental Health First Aid) - Youth Mental Health First Aid - How swimming is more important than ever	Chris Thornhill - Ceramiflo - Next Generation Pool Filtration
15.00-16.00	Andrew Taylor (GLL) - 18 months out of the water. The impact COVID-19 is having on pupil progression		Eden Elgeti - Documentary screening, diversity in aquatics and what to do next		Lynn Goring-Crook - Online learning for qualifications and staff training		Duncan Ockendon - Improving the pool environment with UV treatment
16.00-16.15	CLOSE & THANK YOU - MIKE GOODY, STA'S WATER SAFETY AMBASSADOR						
16.15-17.00	EXHIBITION & NETWORKING						



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