



Leisure industry news published by STA - April 2017



## Free CPD Released in Support of New Child-Led Submersion Policy

In support of recent important changes made to STA's submersion policy, the aquatics team have created a free online CPD up-skill programme to inform all baby and pre-school swimming teachers and tutors about this new child-led approach to teaching.

(Please note: All STA baby and pre-school tutors must complete the submersion up-skill programme by 30th April 2017.)

[Read more](#)



## Learn to Swim Week: New Resources Out in May

As announced in the March issue, this year's annual water safety awareness campaign will take place on 10th – 16th June and has been officially renamed Learn to Swim Week with the theme of #LoveWaterSafely. In support, a plethora of new resources have been created, which will be available to download for free from the beginning of May. To keep up-to-date with the campaign, please register your involvement!

[Read more and register](#)



## New Baby Swimming Report Breaks the Internet

More than 350,000 people responded on social media to a new report STA released with Birthlight this month, which aims to warn parents about the

potential dangers of using floating neck rings on babies. The news was also covered on the front page of The Huffington Post Parents and on Pop Sugar Mums (who between them have millions of readers worldwide), inundating STA's website with record traffic levels! Thanks to everyone who shared this important advice.

[Read more](#)



## **Pool Emergency Responder Qualification Introduced**

Following feedback from tutors, learners and employers, a new Pool Emergency Responder (PER) qualification has been introduced. It is aimed at small hotel-type pools where the risk assessment identifies that no direct poolside supervision is required. It can also be used for staff who are not pool lifeguard qualified but who may support the lifeguard team.

(Please note: All STA lifesaving tutors must complete the free PER up-skill to begin delivering this course.)

[Read more](#)



## The Only Way is Hydropole

If you missed out on seeing STA and Water Fitness host a hydropole class for cast members on The Only Way is Essex (TOWIE), [watch again here](#). Everyone involved, including teachers from Swim Mania Swim School, had a tan-tastic time!

[Read more](#)

## Advanced Swimmer Survey

To help us further improve and develop the standards of the International Learn to Swim Programme, we're looking to collect member feedback regarding our Advanced Swimmer Series and Platinum Award.

[Take survey](#)

## Mike Goody: Keynote Speaker at Elevate

STA's Water Safety Ambassador Mike Goody will be joining the team at Elevate on Wednesday 10th May to share his personal story of being an Invictus Gold Medalist. Come by and see us on stand AA4 by registering to attend!

[Register](#)

## New Partnership in Vietnam

STA is proud to be working with the newly formed Vietnam Swimming and Lifesaving Company (VSLC) to help their objective of developing the highest standards in swimming teaching, lifesaving and water safety in Vietnam.

[Visit page](#)

## Peaky Challenge for STA Staff

A team of staff from Anchor House will be participating in the Yorkshire Three Peaks Challenge in May, climbing the peaks of Pen-y-ghent, Whernside and Ingleborough to raise funds for STA – please show your support!

[Read more](#)

## New Resources From British Blind Sport

To help teach visually impaired learners, British Blind Sport have created a free downloadable swimming resource.

[Read more](#)

## Join in With the World's Largest Swimming Lesson

STA is pleased to once again be supporting The World's Largest Swimming Lesson to help spread the word about the importance of learning to swim. This year's event takes place on 22nd June.

[Read more](#)

## And Finally...

Don't forget to join STA at this year's national conference which is being held at the University of Warwick University on 2nd September – [find out more about this year's guest speakers and book!](#)

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