



Leisure industry news published by STA - January 2018



GLL Starts a New Swimming Teaching Journey with STA

This month marked the start of STA's new 3 year partnership with GLL, and GLL College organised an exciting programme of training and engagement at the Crystal Palace National Sports Centre.

The activities also included **the first set of GLL teachers being trained** on an STA Award in Swimming Teaching training course.

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New Website for Safety Training Awards

STA's awarding organisation, Safety Training Awards, has launched a dedicated website today at www.safetytrainingawards.co.uk, which will become the new home for all information related to aquatic, lifesaving, pool plant and first aid qualifications.

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STA Conference 2018 Bookings Are Now Live!

Bookings are now live for our 2018 conference, which this year is being held on Saturday 6th October 2018 at the Ettington Chase Hotel in Stratford-upon-Avon. Plus we can reveal that our keynote speaker is double world champion and Olympic silver medallist in open water swimming, Keri-anne Payne!



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STA Level 3 Award in Pool Plant Operations Gains CIMSPA Endorsement

As we publish this month's Swim & Save issue, the pool plant team are busy at SPATEX, which started on the first day with the team hosting their first dedicated conference! To add to this, we can announce the news that the STA Level 3 Award in Pool Plant Operations has become the latest qualification to be endorsed by CIMSPA.

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Junior Medic Training for Competition Winner

For Junior Medic Week (October 2017) we ran a 'Name the Heroes' competition for our new avatars, and the brilliant winner was Vinny Hurford, aged 6 from 1st Priorslee & St George's Beavers who cleverly came up with the names: Captain ABC (Airway, Breathing and Circulation) and Debbie Defib. Vinny's prize was a Junior Medic training workshop for his Beavers group which took place earlier this month.

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Commonwealth Success for Sandwell

Sandwell Council is set to host the 2022 Commonwealth Games aquatics centre, and plans have been revealed for a new Olympic-sized competition swimming pool and a 25m diving pool. For STA this is doubly exciting; not only will this be on our doorstep, but the centre will also be managed by STA Swim Academy Sandwell Leisure Trust.

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Scouting Success in Year One

As we enter the second year of our partnership with The Scout Association, we can report that we've already made a significant impact by raising awareness about the importance of learning to swim and water safety. Through our combined communication and marketing efforts over the last 12 months, we've reached many thousands of the Association's young members and in turn this has translated into an upsurge in Swimmer Staged Activity Badges being awarded. This is fantastic news, and we now look forward to another successful second year – watch this space!

Pendle Leisure Trust Starts 2018 with STA

Young swimmers in Lancashire are looking forward to starting a fresh new learn to swim programme in 2018, following the announcement that Pendle Leisure Trust has partnered with STA to become a Swim Academy.

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New CIMSPA Professional Standards Matrix Launched

The CIMSPA Professional Standards Matrix outlines occupations and job roles within the sport and physical activity sector, by defining what knowledge and skills an individual must understand and demonstrate to undertake a particular role.

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Nominations Open for What's On 4 Kids Awards 2018

For a third year in a row, STA is delighted to be supporting the 2018 What's On 4 Kids Awards – and this year we are involved in the all-important voting process to champion the companies, organisations and individuals that go above and beyond to provide the very best activities for children. To get through to the voting stage, there is a nominations process first which is now open:

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Join Us at This Year's Great North Swim

Get involved in this summer's Great North Swim, one of the largest open water events available in the UK, and help raise funds to support STA!

[GET INVOLVED](#)

And Finally...

We were thrilled to hear this month that Christina Fonfe, a lifelong member of STA, and who [set up the Sri Lanka Women's Swimming Project](#) following the Boxing Day Tsunami in 2004, will soon be taking delivery of a brand new portable PVC fabric swimming pool thanks to Speedo and their global drowning prevention project Swim Generation. STA has been proud to support the project for all these years; it has impacted positively on so many people's lives and the pool is a great celebration of the project's fourteenth post-tsunami year.

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