



Leisure industry news published by STA - May 2017



Record Numbers for Learn to Swim Week 2017

With just a couple of weeks to go until this year's Learn to Swim Week, STA can confirm that there is a record number of swim schools taking part this year – thank you.

If you've not registered to take part yet, there is still time – register today and download the free #LoveWaterSafely resource pack. Throughout the week, the marketing team will also be sharing special offers and competitions on social media.

[Register Today](#)



New! We're On a Mission to Have a Summer of Fun!

We are excited to announce that we have 10 new mini Octonauts Explore, Rescue, Protect missions coming this summer for young Octo-cadets aged 2 years plus. And to support the 'summer of fun' campaign we've created specially printed Octonauts Mission IDs so that learners can collect the unique stickers for completing each of the missions*. Find out more and how to register to take part and take advantage of all the free marketing resources! #swimadventures

* Free printed Mission IDs and stickers with all Octonauts Awards orders from participating swim schools!

[Register Today](#)



Newbury Firefighter Receives STA's Top Lifesaving Award

Oliver Parker, a firefighter from Newbury has been awarded STA's highest Roll of Honour award after he courageously helped save the life of a two-year old girl whilst on a family holiday earlier this year.

[Read more](#)



New Heatstroke CPD Module

For first aid tutors wanting to expand their training portfolio, STA presents the new Heatstroke Training CPD titled 'Recognition and Emergency Treatment of Heatstroke'. This has been created with the medical experts from BodyChillz Ltd, makers of the CAERvest® core body cooling device. For details on future courses please contact the STA Excel team.

Contact Us



Explore New Aquatic Activities this Summer

This summer, why not expand your aquatic programme and give learners the opportunity to develop new skills beyond the traditional learn to swim programme, and experience a mix of different aquatic, lifesaving, sports and first aid activities with STA's Junior Lifeguard Academy.

Learn more



STA Offer a Likkle Support

Likkle Swimmers, a newly formed swimming charity in Kent, will be helping children learn to swim for free in Jamaica this summer after receiving teacher training from STA this month. Special thanks to STA tutors Penny

Watkins and Camilla Golledge who ran the course with Lee Cornelius as examiner.

[Read more](#)



Join in With the World's Largest Swimming Lesson

STA is pleased to once again be supporting The World's Largest Swimming Lesson to help spread the word about the importance of learning to swim. This year's event takes place next month on 22nd June.

[Learn more](#)

Member News from MOR Solutions

Learn more about MOR Solutions' SwimSoft Online and MOR Leisure software solutions. STA members also receive a 10% discount on software fees

[Learn more](#)

Faulty Defibrillator: Users Urged to Check Battery Connection

This month the Medicines and Healthcare products Regulatory Agency issued a notice, advising people and organisations to check public access defibrillators for a technical fault.

[Read more](#)

Free Water Safety Advice this Summer

In readiness for the summer holidays, STA's water safety booklet is available again to download for free. The booklet is great for teaching youngsters (and parents) about how to be safe in and around different water ways.

[Download](#)

Reminder for Baby and Pre-School Tutors

STA Submersion CPD - all STA baby and pre-school tutors must complete the submersion up-skill in order to continue delivering STA baby and pre-school courses.

[Learn more](#)

The CIMSPA Academy is Now Live

The CIMSPA Academy provides free online CPD opportunities exclusively for CIMSPA members. Completing CIMSPA Academy eLearning will qualify members for CIMSPA-recognised developmental CPD points – up to half of the annual requirement for most members.

[Read more](#)

And Finally...

Well done to STA staff members for successfully completing the Yorkshire Three Peaks Challenge on 28th May! It's a fantastic fundraising effort, and **you can still show your support here!**

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