



STA's December 2018 Newsletter



Let's Be Honest About School Swimming

As we approach the New Year, Dave Candler, STA's CEO speaks candidly about school swimming and looks forward to working positively in 2019 with the All-Party Parliamentary Group on Swimming.

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New: Careers in Leisure

For regular visitors to the STA website, you might have seen a few changes to the site navigation over the last couple of weeks. This is because we've launched a new 'Careers in Leisure' section, where we are showcasing all the benefits of training to become a swimming teacher.

[TAKE A LOOK](#)

Price Drop Alert: First Aid Qualifications

Safety Training Awards is pleased to announce that our approved training centres (ATCs) can now take advantage of a 75% price reduction on online registrations and electronic certification across all first aid qualifications. The cost per learner for all qualifications within the suite of first aid will now be £1.25. If a hard copy certificate is required, an additional fee of £3.00 will apply.

Presidential New Year

After seven years serving as an STA trustee with the last three as President, Richard Timms has officially announced he is retiring from the role. Richard said it's been an honour and a privilege to serve the charity and that there has never been a more exciting time to be associated with STA. He now looks forward to continuing as an STA tutor.

The incoming STA President has been confirmed as Dave Lewis who will officially start in the New Year. Richard would like to wish Dave, the board of

trustees and staff all the best for the future.



School Children in Sunderland Benefit From Free Swimming Lessons

Primary school children in Sunderland are being given the chance to access free swimming lessons, thanks to sport premium funding. They've also been given a little extra help from STA, and it's a great example of how **our charity funds** are used to help give more young learners the opportunity to learn how to swim.

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SPATEX 2019

THE POOL, SPA & WELLNESS SHOW

TUESDAY 29 JANUARY – THURSDAY 31 JANUARY 2019

ERICSSON EXHIBITION HALL • RICOH ARENA • COVENTRY UK

STA's Pool Plant Conference Returns to SPATEX Next Month

There's just a month to go until STA's Pool Plant Conference, which will be taking place for a second year at SPATEX 2019 on the morning of Tuesday 29th January—giving delegates the opportunity to network and explore the exhibition in the afternoon. Delegates will learn all about the latest developments from STA, and hear from industry experts Martyn Hardy and Robbie Phillips. Plus everyone who attends will receive ½ CPD point.

[REGISTER FOR FREE](#)



New Head of Marketing at STA

STA is pleased to announce that Ravinder Sandu has been promoted to Head of Marketing this month. She will be responsible for leading the marketing team and with senior management will work to shape and drive STA's future marketing efforts.

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Register for International Learn to Swim Week 2019

Before you switch off for the holidays, register to take part in next year's International Learn to Swim Week campaign, which will take place on 13th–19th May! Integral to our 2019 campaign is our amazing new young Water Safety Squad Ambassadors who we will be formally introducing in the New Year. In the meantime take a sneak peek here!

[REGISTER FOR FREE](#)

OUTSWIMCANCER—Save the Date: 4th–28th February 2019

In partnership with Cancer United, STA will be promoting the benefits of swimming for everyone who has been affected by cancer in February. Register to take part and all participants will receive free marketing and social media assets, in addition to brand new teaching resources. Further information will follow in the New Year.

[REGISTER FOR FREE](#)

And Finally...

On behalf of everyone at STA, may we wish you all a very Merry Christmas and a Happy New Year!

Our offices close for Christmas at 17:00 Friday 21st December and will reopen at 08:00 Wednesday 2nd January. Last orders for guaranteed next day delivery before our return in the new year is 12:00 Thursday 20th December.

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