



STA's September 2018 Newsletter



## Safety Training Awards Swims Through to the 2018 FAB Awards Finals

This month the FAB Awards announced that Safety Training Awards, STA's Awarding Organisation, has reached the awards final in the category of 'Collaboration of the Year' for its Level 2 Open Water Swimming Coaching qualification.

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# New Regional Support Officer for Scotland

Chris Cadman, who has more than 31 years' of leisure industry experience, has officially joined STA to support and enhance member activities across Scotland.

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## Conference: The Countdown is On...

Just one week to go until our annual conference takes place in Stratford-upon-Avon on 6th October. We have a fantastic line-up of speakers from the world of aquatics and first aid—and specifically for swim school/academy owners, we have invited a professional panel of experts to come along to an open session and provide advice on any business-related questions. Plus lots more, for just £55 per delegate! Only a few places remain, secure yours quick before it's too late!

[LEARN MORE AND BOOK YOUR PLACE](#)

## New Editable Teaching Swimming Portfolios

Following feedback from members, STA has created new editable Teaching Swimming portfolios, which can be sent directly to learners and completed electronically.

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## Re-Introducing Bulk Discounts on Swimming Manuals

Safety Training Awards' approved training centres (ATCs) have welcomed the news that bulk discounts on both the Award and Certificate in Teaching Swimming manuals are being re-introduced. As of 1st January 2019, STA is implementing an annual kick-back scheme, whereby if an ATC purchases 100+ manuals over a 12-month period, they will receive a credit note at the end of the year for a set fee of £7 per manual.



## Water Safety Ambassadors Update

Following a nation-wide search, STA has chosen 5 amazingly diverse young people to be a part of our first STA Water Safety Squad, which is being supported by Alton Towers Resort and Speedo. We can't wait to reveal them because each one has their own unique story to share, which will make them great ambassadors for our International Learn to Swim Week in 2019.

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## 2019 Membership Fees Offer Added Value Benefits

STA members are afforded many benefits for just a small fee per year, namely subsidised public liability insurance, savings on awards programmes and discounts on selected items on the STA Swim-Shop. Plus, members are able to take advantage of exclusive discounts from our partners—when calculated these are all added-value benefits that can really save members money. Our aim is to make sure these cost-benefits continue, so for 2019 STA membership fees will only increase by £1. If members pay by direct debit, this is just £43 per annum (less than 12p per day). To cover costs, we will also only be adding £1 onto all course registration fees (except First Aid). These will both come into effect on 1st January 2019.

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## Positive Response to New ATC Model

It has been two months since Safety Training Awards' approved training centre (ATC) model came into effect, and the team are thrilled to see how tutors have embraced the changes and are already starting to see the real benefits. Lynn Goring-Crook MCIMSPA recently wrote to the centre management team to share her experiences.

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## STA Support Arch2Arctic Challenge

This summer, STA proudly supported Robert McArthur and Poldy van Lynden's incredible 5,000km voyage, which saw them run, swim, cycle and row from Marble Arch in London to the Arctic Island of Svalbard. This was a first-of-its-



kind feat that was made even more amazing because the pair completed the journey using manpower alone, all while raising funds for The Scout Association charity.

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## Walsall Swim Academy Celebrates Achievements

To celebrate [the success of the STA Walsall Swim Academy](#), which has seen the number of young learners enrolled onto it's learn to swim programme increase by 76%, the team were invited to a special presentation this month and you can watch the video:

[WATCH THE VIDEO](#)

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# And Finally...

A massive thank you to everyone who spared the time out of their busy schedules to come and see us on our 2018 Roadshow tour this year. For all the pictures [go to our Facebook page](#).

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