

#### **STA's September 2019 Newsletter**



# Virgin Get Active with STA

This month we have announced an exciting new partnership with Virgin Active, which will see the leading health club chain become the first to roll out STA's new Pool Lifeguard qualification nationally as part of its commitment to raising professional standards and providing enhanced and, more flexible training opportunities for its workforce.

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#### Final Call for STA Conference

With just two weeks to go for STA's annual conference in Stratford-upon-Avon, make sure to book your place today as there are literally just a few places left for what will be a jam-packed day of aquatic, lifesaving, first aid, marketing and business sessions. Plus, we have the fantastic Ayo Akinwolere as our keynote speaker, and triple Olympian Keri-anne Payne providing the closing speech where she will talk about her role on Channel 4's Sink or Swim! All for just £60, which includes a fantastic goody bag from Speedo.

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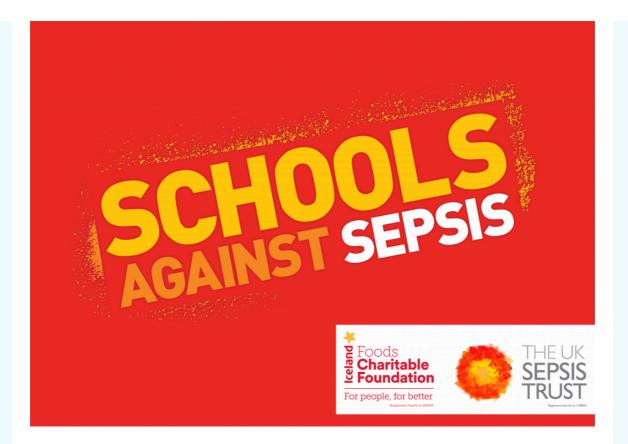


## New Baby & Pre-school Qualification

In just a few weeks, our new Baby & Pre-school qualification will launch with new learner-friendly updates, high quality resources and a colourful new bookbound teaching manual. Monitor your inboxes and look out for more details on social media.

## **Insurance Update**

Ahead of the conference next month, Ault Insurance, STA's Insurance Brokers, will be offering STA Members discounted rates on Swimsure Personal Accident Insurance. Vince Parker and the team from Ault and Swimsure will be attending the conference if you have any questions with regards the updates.



## **Schools Against Sepsis**

During Sepsis Awareness Month this month, we announced that we are working with The UK Sepsis Trust as a delivery partner for their #SchoolsAgainstSepsis campaign. In support we will be re-launching our Junior Medic Programme with the addition of sepsis and delegates at STA's Conference next month will be the first to view the newly-branded manual.

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#### **GDPR Guidance with EduCare**

Following on from the announcement that we've teamed up with EduCare to offer STA members an exclusive discount on three new mental health and wellbeing courses, this offer has now been extended to include another course titled 'Practical Guide to GDPR'. For staff working within organisations that deal with personal data and need to comply with GDPR, this course will guide participants through the regulations and promote good practice. To access your 10% discount, please go to STA Online.



# STA Hosting it's First Speed Networking Event!

On Friday 11th October, alongside the Autism Swim seminar and Pool Plant Convention, we will be hosting our very first speed networking event to give delegates the chance to meet and chat with STA team members! During the day-long event, delegates can seek guidance, advice or simply have a chat with STA's CEO, Centre Management, Qualification Development, Sales, Marketing and Finance team members.

Please note that appointments must be booked in advance and will last for 10 minutes – after all, it is speed networking!

**BOOK YOUR PLACE HERE** 



# Splish, Splash, Splosh for Meningitis Now

October is going to be a busy month and it will also see the launch of Splash Now, which we are exclusively supporting Meningitis Now with! This brand new fun event will take place on 21<sup>st</sup>-27<sup>th</sup> October and has been designed to encourage little ones to splish, splash, splosh, and raise funds and awareness for Meningitis Now. Show your support and get involved.

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# **STA Awards for** All!

This month, we have been inundated with enquiries about who can purchase STA awards.

In response, you will be pleased to know that as long as you are a fully qualified swimming teacher (with any organisation), you are able to purchase awards, including the new Aquatic Helper Certificate via our online swim shop.

Non-STA members simply need to complete our awards assessor form (link below) to prove they are qualified.



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## **And Finally...**

This week, in conjunction with publishing the results of the recent survey into Swimming Teaching Recruitment in the UK, we will be celebrating the role of swimming teachers. Join us on Facebook and help us spread the message wide.

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