



**Swim & Save E-zine - April 2024**



**Headline Sponsor of the 2024 ukactive Awards for a Second Year in a Row**

This month ukactive officially opened the entries for their annual awards, which timed with the announcement that for a second consecutive year, STA is the 2024 headline awards sponsor.

**Dave Candler, STA's CEO said:** "We've been lucky enough to be the recipient of a few ukactive awards over the last few years, so we understand how rewarding, and influential they can be. It, therefore, feels good that we can play our part in celebrating all that is great about our fantastic industry again in 2024 – and in the process support a fantastic strategic partner."

[READ MORE](#)

**jobsinleisure.org** **NEW job advertisement board!**  
**Promote all your leisure vacancies for FREE**  
**Connecting People**





## Join us in May for #ILSW24 and #LOVEWATERSAFELY

We have lots of exciting activities planned for this year's International Learn to Swim Week (#ILSW24), and in preparation we released a library of free water safety resources recently to help participating swim schools plan ahead for the campaign which starts on Monday 13th May.

**PLUS**, for the first time, STA has created official PAW Patrol water safety lesson plans which follow the Water Safety Code - with the paw-some games and activities we've created, together, we can help children understand the principles of water safety and how to #LoveWaterSafely during International Learn to Swim Week and beyond.

[FIND OUT MORE](#)





## **Be Trauma Informed when Delivering Swimming Lessons**

In partnership with Janine Ramsey from Trauma-Informed Aquatics, we have introduced a new online CPD titled 'Fundamentals of Trauma-Informed Practice in Swimming Lessons' this month. This introductory CPD has been created to help swimming teachers gain a foundational understanding of what it means to be trauma-informed when delivering swimming lessons.

[READ MORE HERE](#)



## Konfidence Confirmed as Sponsor of the 2024 Aquatic Excellence Awards

For a second consecutive year, we are pleased to confirm that Konfidence will be the headline sponsor of our 2024 Aquatic Excellence Awards, which we launched last year to celebrate and showcase the achievements of all those involved in delivering learn-to-swim programmes and aquatics training.

[READ MORE HERE](#)

Here is a recap of all the [2023 STA Aquatic Excellence winners](#) and entries for the 2024 awards will open on the 1st of June via the [STA website](#).



## Helping a Turtley Awesome Project in Ruislip

During our 2024 CommUNITY STArTERS campaign, one not-for-profit organisation / group / project will be chosen each month to receive a £1000 charity grant from STA, and we can confirm that the recipient of the March award was Ruislip Turtles Swimming Club. Ruislip Turtles, which is run as a charity by dedicated volunteers, provides swimming lessons for anyone with physical, mental health or learning difficulties, and also offers opportunities for competitions by way of galas against other swimming clubs for people with disabilities.

[READ MORE HERE](#)



## Advise on Pools Suitable for Schools

In support of our 'Swim schools – do you want to build a swimming pool' blog series, STA and **SPATA** have listed the main points to consider, in relation to the project requirements for a pool suitable for a swim school.

[READ MORE HERE](#)



## Celebrating STAnley's 21st Birthday

Today is STAnley's milestone 21st Birthday, and we want all UK swim schools to join in the celebrations with their young swimmers and take part in our '**Design your own Zoggs Swimming Cap**' competition.

[READ MORE HERE](#)

**STA CONFERENCE 2024**

Friday 11th - Saturday 12th October 2024

Radisson Blu Hotel, East Midlands Airport

**ZOGGS** Official Conference Sponsor

Health Leisure Life

#staconference24

**TICKET**

## FINALLY,

Don't forget to secure your place at this year's national conference, which is taking place on Friday 11th and Saturday 12th October at the Radisson Blu Hotel based at East Midlands airport. We have lots of amazing speakers lined up, and on the Friday our keynote speaker will be the brilliant Professor Greg Whyte OBE.

[READ MORE HERE](#)



Anchor House, Birch Street, Walsall, WS2 8HZ, United Kingdom

+44 (0)1922 645097 | [info@sta.co.uk](mailto:info@sta.co.uk) | [www.sta.co.uk](http://www.sta.co.uk)

The Swimming Teachers' Association Limited, registered office as above, is a company registered in England (No. 01272519) and a registered charity (No. 1051631 in England and Wales and SC041988 in Scotland) whose objective is: "The preservation of human life by the teaching of swimming, lifesaving and survival techniques."

**[View this email in your browser](#)**

**[Click here to update your preferences](#), or [click here to unsubscribe](#).**