

Swim & Save E-zine - August 2024

STA CONFERENCE 2024

Friday 11th - Saturday 12th October 2024

Radisson Blu Hotel, East Midlands Airport

BOOK NOW

ZOGGS Official Conference Sponsor

UK active AWARDS 2022 WINNER

INNOVATION OF THE YEAR FAB 2023 AWARDS AWARD WINNER

#staconference24

The graphic features a smiling man in a dark blue shirt on the left. The background is purple with geometric patterns. At the bottom, there are several award logos and a hashtag.

Counting Down to Conference

The countdown to the annual STA conference is on, and all this month on our socials we have been announcing the names of this year's speakers. The 2-day conference, which is being held at the Radisson Blu Hotel, East Midlands Airport, from Friday 11th to Saturday 12th October, will feature more than 35 expert speakers who will be sharing the latest insights and updates across various disciplines, including:

- Swimming / Open Water Swimming – featuring practical pool sessions
- Lifesaving / First Aid
- Pool Plant (exclusive to Friday)
- Business / Marketing
- All things ATC (exclusive to Saturday)

On the Friday, we will also be welcoming our keynote speaker Professor Greg Whyte OBE. Plus, time has been built into the schedule for networking and for visiting the **trade exhibition**. On the Friday night, we will also be hosting a networking evening with sponsors Mor Solutions, and the STA's Aquatic Excellence Awards 2024 with headline sponsor Konfidence.

[JOIN US AND BOOK YOUR PLACE HERE](#)

jobsinleisure.org **NEW job advertisement board!**
Promote all your leisure vacancies for FREE

 **Connecting People**

The banner features a blue background with white and yellow text. On the left, the 'WATER SAFETY SQUAD' logo is prominent, with 'sta' underneath. To the right, 'AMBASSADOR SEARCH' is written in large, bold letters. A QR code is located in the top right corner with the text 'SCAN ME' below it. A central purple box contains the text: 'DO YOU KNOW SOMEONE AGED 7-12 YEARS WHO HAS A PASSION FOR SWIMMING, WATER SPORTS AND WATER SAFETY?'. Below this, a white box says: 'IF YES, NOMINATE THEM VIA WWW.STA.CO.UK AND THEY COULD BE THE FACE OF OUR GLOBAL #LOVEWATERSAFELY CAMPAIGN IN 2025'. On the right side, a circular badge states: 'ENTRIES CLOSE ON THE 13TH SEPTEMBER 2024'. In the center, there are five golden stars, each with the 'sta' logo. At the bottom left, a photo of five children in blue 'WATER SAFETY SQUAD' t-shirts is shown, with the text 'IN PARTNERSHIP WITH ZOGGS' below it. At the bottom right, there is an illustration of a swimmer in a pool.

WATER SAFETY SQUAD

AMBASSADOR SEARCH

SCAN ME

DO YOU KNOW SOMEONE AGED 7-12 YEARS WHO HAS A PASSION FOR SWIMMING, WATER SPORTS AND WATER SAFETY?

IF YES, NOMINATE THEM VIA WWW.STA.CO.UK AND THEY COULD BE THE FACE OF OUR GLOBAL #LOVEWATERSAFELY CAMPAIGN IN 2025

ENTRIES CLOSE ON THE 13TH SEPTEMBER 2024

IN PARTNERSHIP WITH **ZOGGS**

Celebrating 10 Years of #Lovewatersafely with a New Water Safety Squad

Next year will mark the 10th anniversary of our annual #LoveWaterSafely campaign, which will take place from 13th-19th May, and to mark this milestone, as announced during the Summer Olympics, we are bringing back our Water Safety Squad.

With sponsors Zoggs UK, we are looking for five golden ambassadors, aged between 7 and 12 years, to represent STA during International Learn to Swim Week and to take part in water safety activities throughout 2025. The deadline for nominations is Friday 13th September 2024 – take a look here and nominate:

[NOMINATE HERE](#)



Dive into the Latest Report on Swimming

The annual 'State of the UK Swimming Industry Report' has been published, and not only does it feature the latest data on swimming pools in the private and public sector, it also contains interviews and insights from the senior people operating these facilities, and from those involved in shaping the future of swimming. This includes Dave Candler, our CEO, who was invited to comment and share his honest views on swimming teaching and grassroots swimming.

THE 2024 REPORT IS FREE TO READ HERE



Planning for the New Term

It's that time of year when many of our members are planning to return to swimming lessons after a long summer, and as a reminder, please go to your [STA Online account > Resources](#) and click on 'Exclusive Discounts Codes' – there are a host of companies offering STA members unique discount codes which might help you save a bit of money on any new items you need, or want to purchase for the new term.



Supporting a 'Smart' New Community Project

We are halfway through our year-long charity campaign, CommUNITY STARTers, which has seen one not-for-profit organisation / group / project receive a £1000 charity grant each month – the sixth recipient for July is the SMART Action Project CIC, and the funding will be used to help provide more aquatic opportunities for disadvantaged families and children/young people in South Molton.

[READ MORE HERE](#)

Share your
thoughts . . .

loveadmin 



What Teachers Want - New Survey

LoveAdmin has released a new 'What Teachers Want' survey, and the results will help employers gain a better understanding of what swimming teachers want, to help shape future recruitment and retention strategies.

[PLEASE COMPLETE SURVEY HERE](#)

Upcoming Events

As headline sponsors, the STA team are looking forward to the 2024 ukactive Awards ceremony which is taking place on Thursday 3rd October 2024 in Birmingham - details can be [found here.](#)

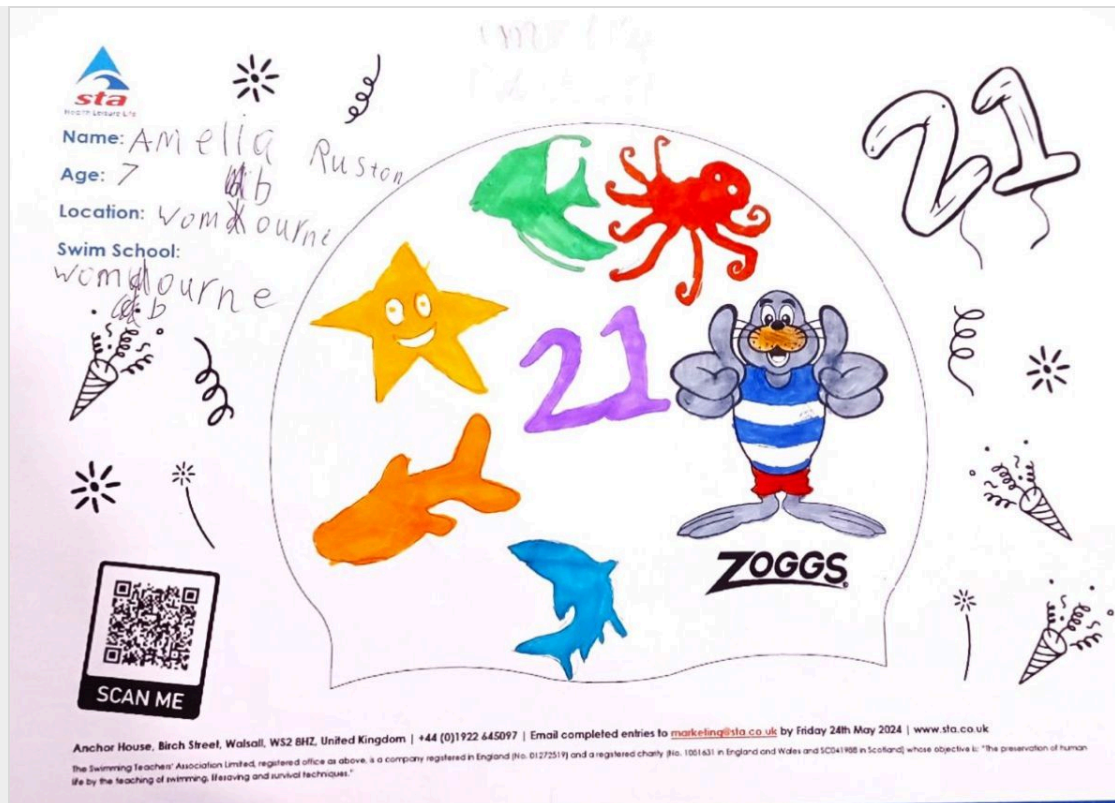


The Schools' Enterprise Association will be hosting a 'Swim to Success' conference at Dulwich College in London on Tuesday 15th October, where STA's Dave Candler and Kaylè Brightwell will be delivering a session on School Swimming – details can be [found here](#).



The Federation of Awarding Bodies (FAB) annual conference, exhibition and awards will be returning to Leicester on the 25th and 26th of November. The STA team will be in attendance on both days, and as an award finalist for '**AO of the year for delivering real impact on equity, diversity and inclusion**', will be celebrating the contributions all this year's finalists have made to education and skills over the past year – details can be [found here](#).





And Finally ...

Earlier this month we announced that 7-year-old Amelia Ruston from Wombourne was the winner of STANley's 21st birthday 'Design your own Zoggs UK Swimming Cap' competition. Amelia not only beautifully coloured in STANley, but she also creatively incorporated all the characters from our ILSP awards programme – we can't wait to see her swim hat design come to life.



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The Swimming Teachers' Association Limited, registered office as above, is a company registered in England (No. 01272519) and a registered charity (No. 1051631 in England and Wales and SC041988 in Scotland) whose objective is: "The preservation of human life by the teaching of swimming, lifesaving and survival techniques."

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