



## Swim & Save E-zine - February 2024

International Learn to Swim Week 2024  
#LoveWaterSafely

Providing everyone around the world the opportunity to swim

**REGISTER TODAY!**  
Monday 13th May – Sunday 19th May 2024

**REGISTER HERE**  SCAN ME

**ZOGGS** Headline Sponsor



## Make a Splash for International Learn to Swim Week

Registrations are open for this year's International Learn to Swim Week, which is taking place on the 13th – 19th May. We welcome all swim

schools to get involved and help us spread awareness about the importance of "Loving Water Safely".

**REGISTER FOR FREE**

The first 200 swim schools to sign up from the UK will also receive a FREE 2024/2025 Water Safety Awareness Year Planner (which will be sent out in May).



**jobsinleisure.org** *NEW job advertisement board!*  
*Promote all your leisure vacancies for FREE*

 **Connecting People**

**COMMUNITY STARTERS**

**JUBILEE PARK**  
**WOODHALL SPA**

UNITING COMMUNITIES IN SUPPORT OF GRASSROOTS SWIMMING

## Jubilant Start of the Year

In January, we launched a new year-long charity campaign called CommUNITY STArters. As part of this, each month in 2024, one not-for-profit organisation/ group/ project will be chosen to receive a £1000 charity grant which can be used to support a community-based grassroots swimming/ water safety/aquatics-related project.

A fantastic example of this, came from the recipient of the first award - Jubilee Park Woodhall Spa, who will be using the grant this summer to support local families who cannot afford vital learn-to-swim and water safety lessons for their children.

[READ MORE HERE](#)



## GET, SET, GO!

The team is ready to get, set, go after announcing a new partnership agreement with GetSetGo! Group Limited this month.

The partnership includes the swim academy setting-up a new STA Approved Training Centre (ATC) called GetSetGo Training Academy, which will deliver all of STA's professional aquatic qualifications covering lifesaving, first aid, pool plant and swimming teaching – including disability and baby and pre-school qualifications.

[READ IN FULL HERE](#)



# Olympic Support for Brixton Academy Launch

Since April 2023, we have been supporting Lambeth Council by working in collaboration with Active Lambeth to introduce a standardised programme for teaching swimming through STA's International Learn to Swim Programme (ILSP) across all their pools. In January, the final roll-out launched at Brixton Recreation Centre with Keri-Anne Payne, triple Olympian, Olympic silver medallist and world open water swimming champion in attendance.



# NEW - Build Your Own Swimming Pool Series

Since publishing the first blog in our new 'swim schools – do you want to build a swimming pool' series, we have been inundated with messages

from swim schools who'd like to share their stories – thank you to everyone who has been in touch, we will try and feature as many as possible over the course of the year to hopefully inspire others to dive in.

This month, our second story comes from swim school owner Russell Sparks, who in 2022, just twelve months after building and opening the Swim Centre Wales, faced crippling energy costs. This became the catalyst for the start of his swim school's decarbonisation journey, and the focus for our interview, as featured in the SPATEX issue of Swimming Pool News.

[MORE INFORMATION HERE](#)



**Stand and Deliver**

With Stand 2, one of the UK's leading personal safety, conflict management and physical intervention training companies, we've launched a new 'Managing Conflict and Aggression' CPD this month.

Exclusive to STA, this new online training programme will equip leisure personnel with the skills and strategies needed to prevent, manage, and resolve conflict and aggression when working in a customer-facing environment.

**FURTHER INFORMATION HERE**



**UK**  
active  
**AWARDS**  
2022  
**WINNER**

INNOVATION OF THE YEAR  
**FAB 2023 AWARDS**  
AWARD WINNER

**SAVE**  
**THE DATE**

 Friday 11th - Saturday  
12th October 2024

 Radisson Blu Hotel,  
East Midlands Airport

**#staconference24**





## Free New Best Practice Tool for Mobile Pools

The installation of temporary pop-up pools in schools is growing in popularity and we expect this to become even more widespread in the future. Therefore, in recognition of this and to help schools ensure the pools are safe, secure, and hygienic for users, STA's technical team has created a free school safety checklist.

This 'best practice' tool will serve as a practical resource for assessing compliance, with guidance from HSG179, PWTAG's Code of Practice, and TN65. It includes risk factors such as water quality, pool structure, pool housing structure, unique rescue protocols, and emergency procedures.

[FURTHER INFORMATION HERE](#)



## Fresh for 2024

For 2024, we have refreshed and updated the 'STA International Learn to Swim Programme (ILSP) Assessment Standards online programme', which provides an overview of the STA International Learn to Swim Programme, its progression pathway and the assessment standards for its awards.

[AVAILABLE FREE HERE](#)



## NEW STA Donation Boxes

(with 50 STA-branded trolley coins)

Order yours today, and support our charity objective of:  
“preserving human life by the teaching of swimming, lifesaving, and survival techniques”.



Order yours today from <https://shop.sta.co.uk/>

### Coin it in for Charity

This month we have introduced brand-new cardboard donation boxes, which come with 50 STA-branded trolley coins. The boxes are great for displaying in reception areas, at events or even during courses, and they

support our charity objective of “preserving human life by teaching swimming, lifesaving, and survival techniques”.

[TAKE A LOOK HERE](#)



## Swim to the Beat Kicks off at SPATEX

The STA team kicked off the 2024 Swim to the Beat campaign in aid of the British Heart Foundation by swimming in a spa pool, supplied by Sunbeach Spas, at SPATEX.

**Show your support here for Heart Month** and thank you to everyone who has registered to take part and donated so far.



## **A Pool of Talent on Show at SPATEX**

Thank you to our expert guest speakers Colin Davis, Andrew Gaffey, Sean Brydges, and Russell Sparks for a superb morning of pool plant seminars on day one of SPATEX this year.

WE'RE EXHIBITING AT  
**ELEVATE**  
12-13 JUNE 2024 | EXCEL | LONDON



**REGISTER FREE**

[WWW.ELEVATEARENA.COM](http://WWW.ELEVATEARENA.COM)

The Swimming  
Teachers Association

Stand no. H55

## Join us at Elevate

Next up is ELEVATE and the team are looking forward to joining 200+ exhibitors, 5000+ attendees, and 200+ speakers in London at this year's event on 12-13 June. We'll be on Stand H55.

**SAVE THE DATE AND COME JOIN US**

## And Finally ...

We are once again supporting the 2024 **What's On 4 Kids** Activities Awards as an awards sponsor, and **nominations are now open for 2024.**



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The Swimming Teachers' Association Limited, registered office as above, is a company registered in England (No. 01272519) and a registered charity (No. 1051631 in England and Wales and SC041988 in Scotland) whose objective is: "The preservation of human life by the teaching of swimming, lifesaving and survival techniques."

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