

## Swim & Save E-zine - July 2024



### FAB 2024 Finalist

FAB news this month - for a second year in a row, we are a FAB (Federation of Awarding Bodies) awards finalist in the 2024 'AO of the year for delivering real impact on equity, diversity and inclusion' category.

The FAB Awards recognise the contributions made by awarding organisations and their employees to education and skills in the UK over the past year.

In 2023 we were honoured to win the prestigious FAB 'Innovation of the Year' award for our STAnd Up for Swimming campaign, and this year we

entered the one category for STARLIGHT. We are so pleased to once again be a FAB finalist, and be recognised for our efforts in supporting disability swimming.



## The Water Safety Squad is Back

We are embracing the spirit of the Olympics by bringing back our Water Safety Squad, and we are now looking for five golden ambassadors, aged between 7 and 12 years, to represent STA during International Learn to Swim Week 2025.

Please nominate someone you know who is a keen diver, swimmer, artistic swimmer, water polo player, open water swimmer, canoeist, surfer or triathlete (anything involving water) that loves their sport – the aim is to showcase how learning to swim opens the door of opportunity to so many different sports - for health, leisure, safety and potential Olympic success.

**NOMINATE HERE**

**STA CONFERENCE 2024**

Friday 11th - Saturday 12th October 2024

Radisson Blu Hotel, East Midlands Airport

**DON'T MISS OUT - BOOK YOUR PLACE TODAY!**

**PROFESSOR GREG WHYTE OBE**  
Former Olympian, Sports Scientist and Physical Activity Expert  
**KEYNOTE SPEAKER**

**BECKIE RAMSAY BEM**  
#DoingItForDylan

**SUZANNE GABB**  
COO, Goodboost

**TIM HUTTON**  
Director, Coppersmith Recruitment

**ZAC CHEEK**  
Head of Apprenticeships, Excel Me Apprenticeships

**OSCAR CHESTER-JONES**  
Business Development Manager, Paragon Structures Ltd

**NIGEL MARCOOLYN**  
Director, made Architects UK

AquaEye - Beneath the Surface

Using AI technology for personalised therapeutic exercise and rehab in the water

Swimming Teacher Recruitment

Apprenticeships

Affordable Indoor Swimming Solutions (Joint Session)

ZOGGS Official Conference Sponsor

UK active AWARDS 2022 WINNER

INNOVATION OF THE YEAR FAB 2023 AWARDS AWARDS WINNER

#staconference24

sta South Eastern Life

## Welcoming Six NEW Speakers to Conference

With STA's conference less than three months away, we'd like to introduce you to our first batch of speakers who are all new to our annual event – we look forward to welcoming Beckie Ramsay BEM, Suzanne Gabb, Tim Hutton, Zac Cheek, Oscar Chester-Jones and Nigel Marcoolyn.

**This is only the beginning, stay tuned for further releases coming soon - in the meantime please:**

[BOOK YOUR PLACE HERE](#)



## **KAL Activates NEW Training Opportunities**

This month, we were delighted to partner with Kirklees Active Leisure (KAL) and support the launch of their new STA Approved Training Centre (ATC).

This will facilitate the in-house delivery of STA's professional swimming teaching and pool plant qualifications, giving them the flexibility, and the freedom to plan, budget and manage courses based on the needs of their six leisure centres located around Kirklees.

[READ MORE](#)



## Supporting the Boost in AI Technology

Hot off the press is the news that we have formed a new partnership with Good Boost, who have pioneered the co-design and development of AI technology for personalised therapeutic exercise and rehab in the water, and on land.

[READ MORE HERE](#)



## Awareness Broadcast for World Drowning Day

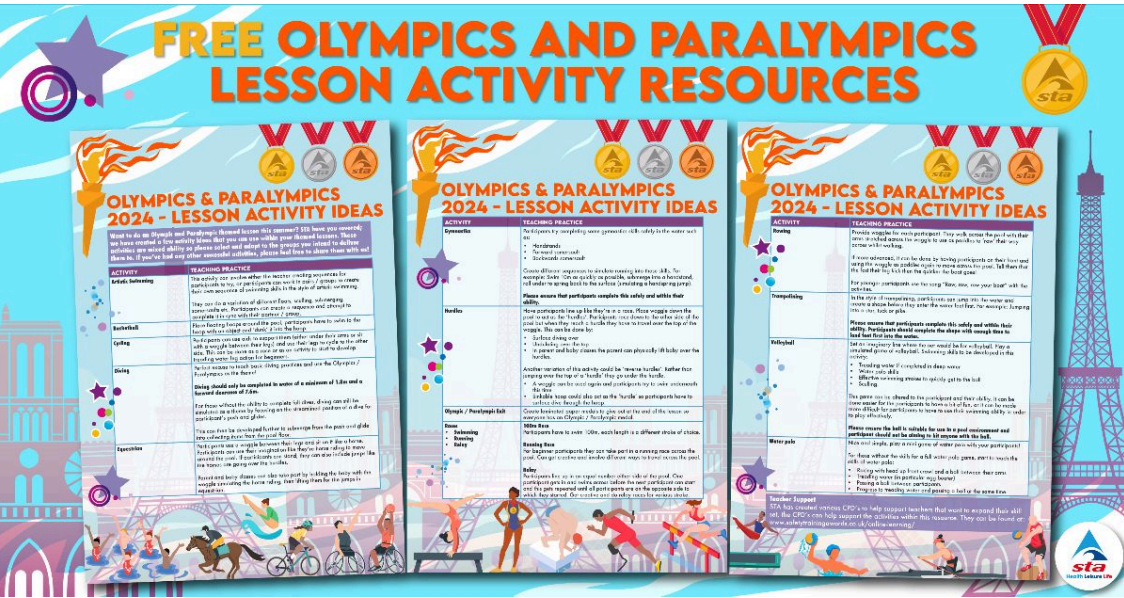
Our World Drowning Prevention Day event at Waterworld in Stoke-on-Trent became the lead story on BBC Midlands News on the 25th of July. The event, which was also supported by Staffordshire Fire and Rescue and the Canal and River Trust, was organised to mark the day and it gave us the opportunity to interact and share important lifesaving water messages with thousands of teenagers and families enjoying the first week of the school summer holidays at Waterworld.

With the very sad news about two children drowning in the region prior to the event, it was a very poignant day for all involved.



The day was also supported by members of the STA team, pictured here, who pledged to 'go blue' for World Drowning Prevention Day, while working in and out of the office.

Doing 'One Thing' and pledging to 'Go Blue' formed part of the World Health Organization (WHO)'s call to actions this year.



## Olympic-Themed Games

To celebrate the Olympics and Paralympics, we've taken inspiration from the many sporting events to create free lesson activity ideas.

[DOWNLOAD ACTIVITIES HERE](#)

The activities are for mixed abilities, so please select and adapt to the groups you intend to deliver them to.



## On the Road in 2024

Our first roadshow in Falkirk, Scotland this month was a huge hit – thank you to everyone who joined us. Such was its success, the team are in the process of planning more roadshow dates, so watch this space!



## Grant Fit For a Village Gem

As part of our year-long **CommUNITY STArTERS campaign**, every month one not-for-profit organisation / group / project will receive a £1000 charity grant ... to date we have awarded 5 amazing organisations, and joining them in June was Metheringham Swimming Pool.

[READ MORE HERE](#)

## And Finally ...

Nominations are still open for our coveted Ross Eagle and Henry Pike awards – entries close on the 30th August 2024.

[FIND OUT MORE](#)



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The Swimming Teachers' Association Limited, registered office as above, is a company registered in England (No. 01272519) and a registered charity (No. 1051631 in England and Wales and SC041988 in Scotland) whose objective is: "The preservation of human life by the teaching of swimming, lifesaving and survival techniques."

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