



Swim & Save E-zine - May 2024

WORKING TOGETHER

**to bring an Aquatic Theatre
to Elevate 2024**



**RLSS UK, STA and Swim England Join
Forces at Elevate 2024**

At Elevate 2024, we will be teaming up with the Royal Life Saving Society UK (RLSS UK) and Swim England to sponsor an aquatic theatre. This initiative provides a platform for the aquatic industry to explore recent advancements, upcoming opportunities, and successes within the sector.

Positioned at the rear of the Elevate exhibition and surrounded by numerous aquatic suppliers, the theatre will serve as a hub for networking and learning. The two-day event will take place on the 12th and 13th June, and the show is free to event.

[READ MORE](#)

jobsinleisure.org *NEW job advertisement board!*
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 **Connecting People**



STARLIGHT

SHINING A LIGHT ON DISABILITY SWIMMING

Charity Campaign Shines a Light on Disability Swimming

STARLIGHT was launched as a charity campaign last summer, with the aim of upskilling swimming teachers and qualifying them as specialist disability swimming teachers for free – and we can now confirm that in just six months, 500 swimming teachers successfully gained the STA Award in Aquatic Teaching – Disability Swimming qualification endorsed by CIMSPA.

[FIND OUT MORE](#)

To shine a light further, we have also created a new '**Day in the Life of a Disability Teacher**', where we share the experiences of swimming teachers and discuss why it's an incredibly rewarding career choice.



Breaking Down Training Barriers for the Deaf Community

During Deaf Awareness Week this month, we announced that with UK Deaf Sport and GLL, we have secured two British Sign Language (BSL) interpreters for an STA Award in Teaching Swimming course that is being held at The Royal Greenwich Centre in London from the 18th of June.

[READ MORE](#)



Another Champion Year for International Learn to Swim Week

Thanks to everyone, across 30 countries, who played a part in this year's International Learn to Swim Week, which we first launched in 2017 with the theme of **#LoveWaterSafely**. In this time, the awareness campaign continues to grow, and many hundreds of thousands of venues have taken part over the years to raise awareness about the importance of learning to swim and water safety education.

This year more than 3,500 swim schools across 30 countries took part, teaching more than half a million participants how to **#LoveWaterSafely**.



For the first time, we also teamed up with PAW Patrol to create themed 'Water Safety Code' lesson plans, and it was paw-tastic to see all your young learners getting involved. The lesson plans are still available to

download for free from STA Online, and can be used to teach **#LoveWaterSafely** all year round.

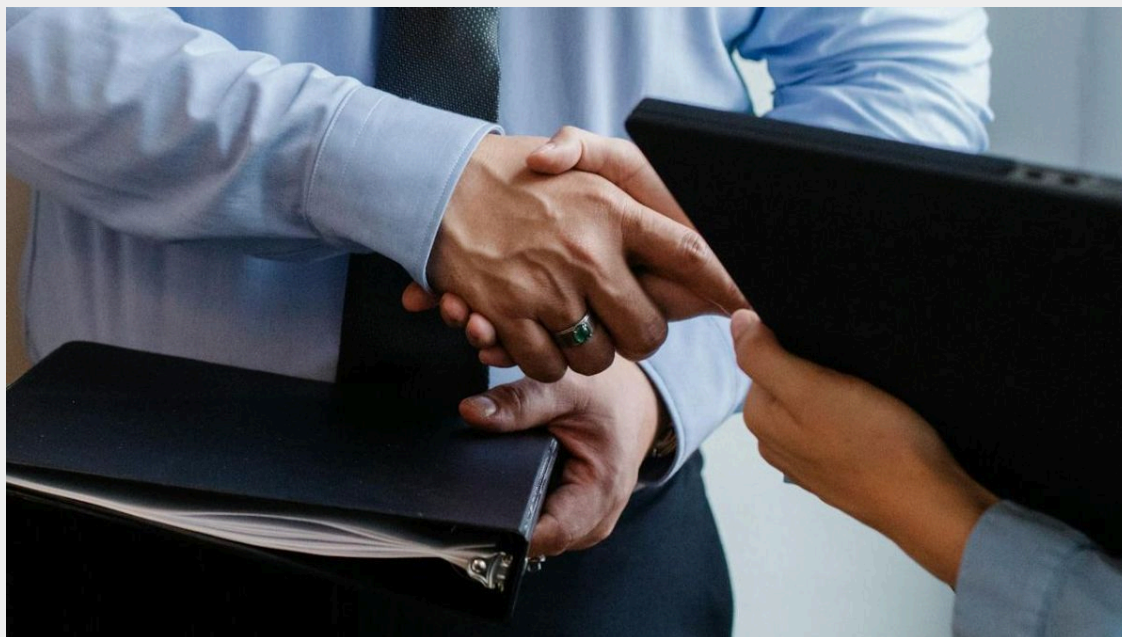
[CLICK HERE TO DOWNLOAD LESSON PLANS](#)



Water Safety Education to Become Statutory in Schools

This month, the Department of Education published its RSHE draft statutory guidance, and we were thrilled to see that it features a new “personal safety” module, which says “pupils should know how to recognise risk and keep safe around water, including the water safety code”.

[READ MORE HERE](#)



Leisure Trust Celebrates ATC Status

As recently reported in the press, Doncaster Culture and Leisure Trust (DCLT) are celebrating becoming an STA Approved Training Centre, and their swimming teachers will now be trained using the STA Level 2 Award and Level 2 Certificate in Teaching Swimming.

[READ MORE HERE](#)



Making a Splash in Moretonhampstead

During our **2024 CommUNITY STArTERS campaign**, one not-for-profit organisation / group / project is chosen each month to receive a £1000 charity grant from STA, and we can confirm that the recipient of the April award was Moretonhampstead community swimming pool.

This is a voluntary run, 25m, open air swimming pool located on Dartmoor, Devon, and the funding will be used to help sessions continue running in the town, which in turn will enable local children and adults to gain water confidence and swimming skills this summer.

[READ MORE HERE](#)



The Rise of Residential Pools

As part of our ongoing blog series 'Swim schools – do you want to build a swimming pool' we have reversed the focus this time in acknowledgment of the rise in the number of swim schools hiring residential pools. We spoke to Bhavika and Mark Kane who initially built their residential swimming pool for their own private use, but have since created their company Swim Blue to provide swimming lessons through external providers.

[READ MORE HERE](#)



New Team Members

As part of our continued expansion plans, we have recently welcomed new members to the team: *(from left to right)*

- Jim Hawkins - Business Development Manager
- Jodie Davis - Aquatics Qualification Development Officer
- Lorraine Walkow - Customer Service Advisor
- Matthew Lloyd - Customer Service Advisor

The graphic features a central gold star with the STA logo and the text 'AQUATIC EXCELLENCE AWARDS 2024'. To the left is a 'Konfidence' logo with the tagline 'HELPING YOU LEARN TO SWIM SINCE 1998' and a 'HEADLINE SPONSOR' badge. To the right is a 'SWIM SOFT' logo with the tagline 'FIRST DRINKS SPONSORED BY' and an image of two wine glasses. The background is dark purple with diagonal light streaks and starbursts.

HEADLINE SPONSOR

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AQUATIC EXCELLENCE AWARDS
2024

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And Finally ...

On Monday, the 3rd of June entries for this year's STA Aquatic Excellence Awards with headline sponsor **Konfidence** will open via the **STA website**.

Save the date, and don't forget to **secure your place at this year's conference** on Friday 11th October and Saturday 12th October – the awards evening will take place on the Friday evening.

Also, there are opportunities for businesses to sponsor individual award categories this year – please email **marketing** for further information.



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The Swimming Teachers' Association Limited, registered office as above, is a company registered in England (No. 01272519) and a registered charity (No. 1051631 in England and Wales and SC041988 in Scotland) whose objective is: "The preservation of human life by the teaching of swimming, lifesaving and survival techniques."

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